



SELECTUSA[®]

INVESTMENT SUMMIT

WASHINGTON, DC | MARCH 23-24, 2015

Register Now for the 2015 SelectUSA Investment Summit!

Economic development organizations and investors will find **practical tools, valuable information, and the right connections** to move investments forward.

The Summit will showcase **investment opportunities** from every corner of the United States, while high-profile business and government leaders share their insight on the latest trends.



The **trade show** and **online matchmaking** will enable economic development organizations to meet face-to-face with global investors to pitch their locations.

Why Should You Attend the 2015 Investment Summit?

The United States, with well over 300 million people spread the width of a continent and beyond, is incredibly diverse. Our consumer market, workforce, advanced technology, and resources are vast and varied. This diversity means that there are opportunities for nearly every company – from start-ups to medium-sized enterprises to multinationals. **The SelectUSA Investment Summit aims to provide unparalleled access to these opportunities for investors, all under one roof.**

If you want to reach investors globally, then SelectUSA will help you **find the answers you need more efficiently**, saving time and money.

We Want to Make Sure Your Location is Included

Mark your calendar for March 23-24, 2015 at the Gaylord National Resort and Convention Center in the Washington, DC area.

Visit www.SelectUSASummit.com to learn more and register.
The 2013 Summit filled up fast, so don't wait to sign up!



The SelectUSA Investment Summit is About Opportunity



President Barack Obama, Secretary of Commerce Penny Pritzker, and Secretary of State John Kerry have made it clear that the United States warmly welcomes international investors to operate in our business-friendly, transparent, stable, and open market.

“The message to businesses around the world is clear: **America is Open for Business**. At the Commerce Department, we are committed to doing everything we can to provide the services that companies need to invest and create jobs in the United States.”

– Penny Pritzker, U.S. Secretary of Commerce

What You'll Find at the Summit:

- The program is **packed with practical information**; you'll learn about resources, tools, and regulations. High-profile business and government leaders will share their insight on the latest trends.
- **Online matchmaking** will enable investors and economic development organizations to meet face-to-face.
- The **trade show** will showcase investment opportunities from every corner of the United States – all in one building!
- The **SelectUSA Academy** will be held the afternoon before the Summit and will cover the basics of investing in the United States for **first-time investors** and the fundamentals of **attracting FDI for economic developers**.

What Happened Last Time?

In 2013, President Obama hosted the first-ever SelectUSA Summit. The event was oversubscribed, with a **full capacity crowd of more than 1,300 people** – including executives from **60 countries**, as well as governors, mayors, and economic development officials from **nearly every U.S. state and territory**. Speakers included five members of President Obama's Cabinet and high-profile CEOs.

Learn More, Register, and Reserve Your Booth!

Are you interested in sharing your investment opportunities at the Summit trade show?

Visit www.SelectUSASummit.com to register now.

Questions about the Summit?

Email: info@selectusasummit.com

Call: +1-800-315-4333



A Strong Partner for Your Community

U.S. economic development organizations (EDOs) have a powerful partner to support their efforts to attract, retain, and expand business investment in the United States—SelectUSA.

Located within the U.S. Department of Commerce, SelectUSA is the first-ever federal-wide initiative to promote and facilitate business investment in the United States. SelectUSA exercises complete geographic neutrality and represents the entire United States.

EDOs can rely on SelectUSA as a single point of contact at the federal level in providing assistance to firms. SelectUSA coordinates business investment-related resources across all agencies of the U.S. federal government. SelectUSA provides comprehensive information on establishing and operating a business, information on federal programs and services available—including grants, loans, and other assistance programs, and the competitive and regulatory landscape of doing business in the United States. SelectUSA connects firms with EDOs in U.S. regions, states, and cities.

SelectUSA works in partnership with EDOs in the following ways:

A Global Platform

SelectUSA is part of the International Trade Administration's U.S. Commercial Service (CS), which has offices in over 70 countries around the world. Through SelectUSA, EDOs can leverage this network to support their own foreign direct investment (FDI) attraction efforts. In coordination with SelectUSA, CS staff can draw upon their market knowledge and business relationships to develop a customized scope of services—including business/government meetings, briefings, events, and other activities—to support in-market promotion efforts.

A Counselor

As subject-matter experts, SelectUSA staff can help EDOs successfully recruit and retain investment. For example, SelectUSA can share best practices with EDOs on how to improve their own FDI attraction efforts and create and implement an investment strategy. SelectUSA counsels EDOs on FDI trends, effective outreach methods tailored for specific overseas locations, and marketing strategies to promote their location to foreign investors.

An Ombudsman

SelectUSA works to address issues involving federal rules, regulations, programs, or activities related to existing, pending, and potential investments. Working with SelectUSA, EDOs can develop a better understanding of how to help companies navigate U.S. regulations.

An Advocate

U.S. cities, states, and regions have a strong legacy of pursuing and winning business investment projects. SelectUSA helps level the playing field for U.S. EDOs competing with foreign locations for investment projects. With SelectUSA, EDOs now have an advocate at the national level to help attract, retain, and grow investment in the United States.

Contact SelectUSA Today

To find out more about SelectUSA and its services, visit SelectUSA.gov or call (202) 482-6800.