



Stephenville, Tex., and distributor in Oklahoma City, Okla., of gasoline and oil additives sold under the brand names of "Q-X" and "Q-X with Moly", respectively, with representing falsely in advertising in newspapers, periodicals, and sales literature, and by statements of sales representatives, that said products were extensively used by certain large corporations and firms and were approved and recommended by them and by the United States Government; that purchasers' money would be returned if they did not accomplish the guaranteed results; and that they were regularly advertised in "Life" magazine.

After acceptance of an agreement containing a consent order, the hearing examiner made his initial decision and order to cease and desist which became on July 24 the decision of the Commission.

The order to cease and desist is as follows:

*It is ordered*, That respondents Champion Products, Inc., a corporation, its officers and John T. Heaton, Lucille Heaton and William J. Oxford, individually and as officers of said corporation; and Earle A. Goodenow, Jr., individually and trading and doing business as The Goodenow Company, or under any other name or names, and respondents' representatives, agents and employees, directly or through any corporate or other device, in connection with the offering for sale, sale and distribution of their gasoline and oil additives, or any other products in commerce, as "commerce" is defined in the Federal Trade Commission Act do forthwith cease and desist from representing directly or by implication:

1. That any certain corporations or firms regularly or extensively use respondents' products when such use is only occasional and in small quantities.

2. That any certain corporations or firms approve or recommend the use of respondents' products, unless such is the fact.

3. That respondents' products are covered by a money back guarantee unless all of the terms and conditions thereof are clearly and conspicuously set forth in their advertised guarantee.

4. That respondents' products are approved or recommended by the United States Government.

5. That respondents' products are currently or regularly advertised in "Life" magazine; or are advertised in any other publication, unless such is the fact.

*It is further ordered*, That respondent Earle A. Goodenow, Jr., individually and trading and doing business as The Goodenow Company, or under any other name, and his agents, representatives and employees, directly or through any corporate or other device, in connection with the offering for sale, sale or distribution of gasoline and oil additives or any other products in commerce, as "commerce" is defined by the Federal Trade Commission Act, forthwith cease and desist from representing directly or by implication that he is the manufacturer of said products.

*It is further ordered*, That respondents Champion Products, Inc., its officers, and

John T. Heaton, Lucille Heaton and William J. Oxford, individually and as officers of said corporation, their representatives, agents and employees, directly or through any corporate or other device, in connection with the offering for sale, sale and distribution of gasoline and oil additives or any other products in commerce, as "commerce" is defined in the Federal Trade Commission Act, do forthwith cease and desist from furnishing means and instrumentalities to others by and through which they may mislead and deceive the public respecting the matters set forth in Paragraphs 1 through 5 hereof.

*It is further ordered*, That the complaint be, and the same hereby is, dismissed, without prejudice, as to respondents Robert H. Huston, Jack J. Heinemann and Francis C. Routt, individually.

*It is further ordered*, That the complaint be, and the same hereby is, dismissed as to Champion Oil Company, Inc., a corporation, Robert H. Huston, Jack J. Heinemann and Francis C. Routt as officers of said corporation, and as to Earle A. Goodenow, Sr.

*It is ordered*, That respondents Champion Products, Inc., a corporation, John T. Heaton, Lucille Heaton, and William J. Oxford, individually and as officers of said corporation, and Earle A. Goodenow, Jr., individually and trading and doing business as The Goodenow Company shall within sixty (60) days after service upon them of this order, file with the Commission a report in writing setting forth in detail the manner and form in which they have complied with the order to cease and desist.

Issued: August 13, 1958.

By the Commission.

[SEAL] ROBERT M. PARRISH,  
Secretary.

[F. R. Doc. 58-7426; Filed, Sept. 11, 1958;  
8:47 a. m.]

## TITLE 25—INDIANS

### Chapter I—Bureau of Indian Affairs, Department of the Interior

#### Subchapter P—Mining

#### PART 171—LEASING OF TRIBAL LANDS FOR MINING

##### AUTHORITY FOR ADVERTISING

On page 3862 of the FEDERAL REGISTER of June 4, 1958, there was published a notice of intention to amend Part 171 of 25 CFR. The purpose of this amendment is to authorize Superintendents to advertise Indian tribal lands for oil and gas lease sale. The present wordage of § 171.3 (a) has led to some confusion as to whether or not it is necessary to acquire the approval of the Secretary of the Interior before Indian tribal lands can be so advertised.

Interested persons were given an opportunity to submit their views, data, and arguments concerning the proposed amendment to the Commissioner of Indian Affairs within 30 days of the date of publication of the notice in the FEDERAL REGISTER. No objections were received.

The proposed amendment to paragraph (a) of § 171.3 of 25 CFR is hereby adopted as published and is set forth below. This amendment shall become effective upon publication in the FEDERAL REGISTER.

FRED A. SEATON,  
Secretary of the Interior.

SEPTEMBER 8, 1958.

Paragraph (a) of § 171.3 is amended to read as follows:

§ 171.3 *Sale of oil and gas leases.* (a) At such times and in such manner as he may deem appropriate, after being authorized by the tribal council or other authorized representative of the tribe, the superintendent shall publish notices at least thirty days prior to the sale, unless a shorter period is authorized by the Commissioner of Indian Affairs, that oil and gas leases on specific tracts, each of which shall be in a reasonably compact body, will be offered to the highest responsible bidder for a bonus consideration, in addition to stipulated rentals and royalties. Each bid must be accompanied by a cashier's check, certified check, or postal money order, payable to the payee designated in the invitation to bid, in an amount not less than 25 percent of the bonus bid. Within 30 days after notification of being the successful bidder, said bidder must remit the balance of the bonus, the first year's rental, and his share of the advertising costs, and shall file with the superintendent the lease in completed form. The superintendent may, for good and sufficient reasons, extend the time for the completion and submission of the lease form, but no extension shall be granted for remitting the balance of moneys due. If the successful bidder fails to pay the full consideration within said period, or fails to file the completed lease within said period or extension thereof, or if the lease is disapproved through no fault of the lessor or the Department of the Interior, 25 percent of the bonus bid will be forfeited for the use and benefit of the Indian lessor.

(Secs. 16, 17, 48 Stat. 987, 988, sec. 9, 49 Stat. 1968, sec. 4, 52 Stat. 348; 25 U. S. C. 396d, 476, 477, 509)

[F. R. Doc. 58-7421; Filed, Sept. 11, 1958;  
8:45 a. m.]

## TITLE 33—NAVIGATION AND NAVIGABLE WATERS

### Chapter I—Coast Guard, Department of the Treasury

#### Subchapter A—General

[CGFR 58-12]

#### PART 8—REGULATIONS, UNITED STATES COAST GUARD RESERVE

##### MISCELLANEOUS AMENDMENTS

By virtue of the authority contained in the act of July 9, 1952 (66 Stat. 481) as amended, the act of September 3, 1954 (66 Stat. 147) as amended, and Titles 10 and 14, U. S. Code, the following amendments are hereby prescribed and shall become effective upon publication in the FEDERAL REGISTER.