

**USEITI Outreach and Communications Subcommittee
Meeting Summary for Tuesday, August 16, 2016**

- Social Media Presentation
 - DOI presented the Twineds.com website as a possible service to increase our twitter followers.
 - In the CSO sector they are currently investigating, how to optimize social media and will report back any findings.
 - DOI can check with other agencies and see how they handle social media and expanding their network
- Congressional Outreach update
 - Presentation created by the USEITI Secretariat is being reviewed by ONRR's congressional Liaison to ensure it doesn't run long during the allotted time.
 - Senate briefing on October 6th is changed from 10:30 to 11.
 - Appropriations Committee- we will work with the budget office to see if this is feasible.
 - Should we perform outreach to the Hall of States?
- Outreach Sessions update
 - Helena outreach will be at the capitol building
 - Browning- We are trying to have it at the Blackfeet tribe, if that doesn't work we can use and have the BIA location that's available.
 - We should ask what the right time to do this outreach to reach the right people.
 - Shreveport-
 - Library doesn't have a phone so that isn't a real viable option
 - We can check to see if this location has wifi.
 - Deloitte office would be a charge and their rooms are too small
 - Convention Center- is \$1,500, it was decided we would do more research.
 - Will we advertise locally?
 - Some locations will help advertise, notifying state legislatures, also we will post a Federal Register Notice
 - **By Friday, Anita will talk with State legislatures to see if town halls are a viable option where people are comfortable meeting.**
- Letters to Companies
 - Jerry circulated a draft letter for review.
 - There is a slight revision that needs to be made just to add company reporting statistics.
 - Industry suggested waiting so that we can give specific information on reporting.
 - Also the State section of the letter should be highlighted since it was very important information for this past year.
 - DOI will leave place holders and make the suggested edits so that the package can wait with the Assistant Secretary and be signed timely.

- **Jerry will put together a timeline and present it next week.**
- Updated Communications Plan
 - The Secretariat added an overview purpose and goals to the communications plan.
 - Also getting updates for activities that have been completed
- SOP for Outreach Sessions
 - **Interior will present a draft for next time**

Meeting Attendees

Veronika Kohler, NMA

Chris Carey, ONRR

Jim Steward, ONRR

Jerry Gidner, ONRR

Judy Wilson, ONRR

Anita Gonzales-Evans, ONRR

Chris Mentasti, ONRR

Lynda Farrel, CSO

Sarah Platts, IA