### How do I APPLY FOR A LISTING?

If you would like to apply for a listing in the Source Directory and meet the eligibility requirements, you can download a copy of the application from our website, www.doi.gov/iacb/source-directory-application-forms, or call our toll free number for a paper application, and return to us via email, fax, or mail.



U.S. Department of the Interior Indian Arts and Crafts Board 1849 C Street NW, MS 2528-MIB Washington, DC 20240 Email: iacb@ios.doi.gov Tel: 1-888-278-3253

Fax: 1-202-208-5196



Larry J. Deslarlais, Chippewa, Sacred Vision, @ 1987

\*\*You must submit a copy of the business owner's Tribal enrollment documentation, or for a cooperative or Tribal enterprise, include a copy of the documents showing that the American Indian or Alaska Native organization is formally organized under Tribal, State, or federal law. No business can be listed in the Source Directory without this information.\*\*

# Interested in Free Promotion for Your American Indian or Alaska Native Owned Art and Craft Business?

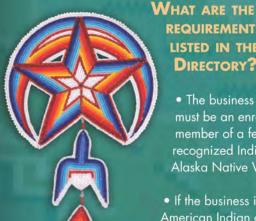
The Indian Arts and Crafts Board's Source Directory





#### WHAT IS THE SOURCE DIRECTORY?

The Source Directory of American Indian and Alaska Native Owned and Operated Arts and Crafts Businesses (Source Directory) promotes the art and craftwork of federally recognized Tribes and their members. These businesses include American Indian and Alaska Native arts and crafts cooperatives, Tribal arts and crafts enterprises, and businesses and galleries privately owned and operated by individuals, designers, craftspeople, and artists.



# REQUIREMENTS TO BE LISTED IN THE SOURCE DIRECTORY?

- The business owner must be an enrolled member of a federally recognized Indian Tribe or Alaska Native Village.
- If the business is run by an American Indian or Alaska Native organization, it must be formally organized under Tribal, State, or federal law.

- If there is no shop location readily available to the public for direct sales, the American Indian or Alaska Native business owner must be prepared to conduct mail order business.
- Most importantly, the majority of products for sale must be handmade by American Indian and Alaska Native artists and craftspeople.

## WHAT ARE SOME TIPS FOR LISTING MY BUSINESS IN THE SOURCE DIRECTORY?

- Provide contact information that makes it as easy as possible for consumers to get in touch with you or your business.
- Provide your hours of operation or the best times to contact you.
- Let consumers know if you accept special orders.
- Let consumers know if you accept credit cards.
- Be as specific as possible when describing what you offer for sale.
- If you are a member of a professional business organization mention it in your listing.

