



## MADE IN MONTANA PROGRAM

This program assists Montana businesses in developing and marketing their products in and out of the State. The program, which includes *Native American*

*Made in Montana*, helps build recognition

for products that are “authentically” Montanan. Use of the *Native American Made in Montana* logo requires enrollment in a Montana tribe and residency in the state. For more information, please visit:

[www.madeinmontanausa.com](http://www.madeinmontanausa.com).



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## MUSEUM OF THE PLAINS INDIAN

The Museum of the Plains Indian in Browning, Montana, displays richly varied arts of Northern Plains tribal peoples, such as their historic clothing, horse gear, weapons, household implements, and toys. The Museum also features periodic changing exhibitions highlighting the work of contemporary Indian artists. The Museum is administered by the Indian Arts and Crafts Board.

## YOUR RIGHTS AS A CONSUMER

If you think a business or individual is selling a non-authentic Indian art or craft product, the action may be in violation of both federal and State laws regulating the industry.

For more information, or to file a complaint, contact the Indian Arts and Crafts Board at the address below, or use their online complaint form at: [www.doi.gov/iacb/act](http://www.doi.gov/iacb/act).



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## INDIAN ARTS AND CRAFTS BOARD



U.S. Department of the Interior  
1849 C Street, NW  
Washington, D.C. 20240  
1-888-ART-FAKE or 1-888-278-3253  
1-202-208-5196 (fax)  
[www.doi.gov/iacb](http://www.doi.gov/iacb)  
[iacb@ios.doi.gov](mailto:iacb@ios.doi.gov)

You may also contact the Montana Office of the Attorney General if you observe fraudulent marketing practices in Montana.

## MONTANA OFFICE OF THE ATTORNEY GENERAL



Office of Consumer Protection  
P. O. Box 200151  
Helena, MT 59620-0151  
1-800-481-6896 or  
1-406-442-2174 (fax)  
[www.dojmt.gov/consumer](http://www.dojmt.gov/consumer)  
[contactcp@mt.gov](mailto:contactcp@mt.gov)

## SHOP WISELY...TIPS FOR BUYING

- When purchasing from a dealer, choose one with a good reputation.
- Request a written guarantee or verification of authenticity.
- Get a receipt that includes the price, maker, and maker's tribal affiliation.
- Familiarize yourself with the raw materials and types of Indian art and craftwork, as well as indicators of a well-made, handcrafted piece.
- Realize that authentic handmade pieces may be expensive. If the price seems too good to be true, be sure to ask more questions about the item and its maker.



## Indian Arts and Crafts Act

U.S. Department of the Interior



Take Home a Treasure from  
Indian Country:

Buy Authentic Montana  
Indian Arts and Crafts

Publication of the U.S.  
Department of the Interior,  
Indian Arts and Crafts Board,  
July 2017

The State of Montana is home to seven federally-recognized Indian Tribes and Nations. Whether you are in search of a treasured memory of your visit to Indian Country, or you are an avid collector of Indian art and craftwork, purchasing authentic Indian art and craftwork allows you to help preserve and perpetuate Montana Indian culture and traditions.



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All products must be marketed truthfully regarding the Indian heritage and tribal affiliation of the producers so as not to mislead the consumer. It is illegal to market an art or craft item using the name of a tribe if a member, or certified Indian artisan,\* of that tribe did not actually create the art or craft item.



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## PROHIBITED by State Law . . .

The Montana Consumer Protection Act makes it illegal to represent an item as having been made by an American Indian unless that is true.

The Montana Consumer Protection Act defines "Imitation Indian art or crafts articles" as those made by machine or made wholly out of synthetic or artificial materials or articles which are not made by Indian labor or workmanship.

Montana law also requires the seller to designate any imitation Indian art and craftwork they may intend to distribute, sell, or offer for sale. These articles must

be clearly and legibly designated as imitation. All imitation articles must be physically segregated from authentic Indian articles for display purposes and must be displayed near a sign prominently and legibly designating the articles as imitation.

Any person who violates the Montana law is guilty of a misdemeanor.

The Office of Consumer Protection of the Montana Attorney General's Office enforces Montana's Consumer Protection Act, contained in Title 30 of the Montana Code.

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## BE AN EDUCATED CONSUMER

Before you shop, there is some important information to know about purchasing Montana Indian art and craftwork.

As the popularity and availability of Indian art and craftwork increases, so does the sale of items misrepresented as authentic Indian products. You can help to protect yourself by becoming familiar with the laws regulating the sale of Indian art and craftwork in Montana, and by considering the shopping tips provided in this brochure.

## PROHIBITED by Federal Law...

Under the Indian Arts and Crafts Act of 1990 (Act), P.L. 101-644, as amended, it is illegal to offer or display for sale, or sell, any art or craft product in a manner that falsely suggests it is Indian produced, an Indian product, or the product of a particular Indian tribe.

Under Federal law, authentic Indian art and craft means any art or craft product, either traditional or contemporary, that is made with Indian labor.



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For example, products sold using a sign claiming "Indian Artwork—Direct from the Reservation," would be a violation of the Act if the artwork was produced by someone other than a member, or certified nonmember Indian artisan, of an Indian tribe. Products advertised as "Blackfeet Art" would be in violation of the Act if they were produced by someone who is not a member of the Blackfeet Nation.

Covering all Indian and Indian-style traditional and contemporary art and craftwork produced after 1935, the Act broadly applies to the marketing of art and craftwork by any person within the United States.

The Act is administered by the Indian Arts and Crafts Board, an agency of the U.S. Department of the Interior.

\* **Certified Indian artisan** means an individual who is certified as a nonmember Indian artisan by the governing body of an Indian tribe from which the individual is a direct lineal descendant.

Credits: **Cover.** Jackie Bread, Blackfeet, "Medicine Crow," ©2015, Photography by Scott Photography, Courtesy of Kendra Owen. 2. Darrell Norman, Blackfeet, "Four Pipe Dancers," ©2011, Photography by Angelika Harden-Norman.

3. Robert Gress, Crow, "Hail Bopp Travels Through the Southwest," ©1998, Courtesy Buffalo Bill Center of the West, NA.203.1210. 4. Mary Lou Big Day, Crow, "Crow Woman Doll," ©2008, Courtesy Buffalo Bill Center of the West, NA.507.129.

5. Teri Dahle, Blackfeet, "Chiefs at Heart Butte Celebration," ©2014. 6. Darryl Growing Thunder, Assiniboine and Sioux, "A Feather Down," ©2012. 7. Unidentified artist, Salish, Woman's Cape, ca. 1890s, Collection of the Museum of the Plains Indian, USDOI, IACB.