

**USEITI Outreach and Communications Subcommittee
Meeting Summary for Tuesday, November 24, 2015**

Agenda

1. Email to academics update
2. Email blast list and who is included
3. Press Release for December 15, 2015 update
4. Social media – Twitter & Facebook
5. Review plan for report dissemination

Congressional Outreach

No report.

International Outreach

No report.

Communication Plan

Academics Email

- Received comment on the draft from Betsy Taylor and Michael Ross
- Email was sent on Friday, November 20 to 185 universities around the country.
- No feedback received as of date from recipients of the email.

Press Release

- The Interoffice on Governmental Affairs will be drafting the press release.
- Jerry Gidner has met with Paul Mussenden, Greg Gould and other ONRR staff.
- We have asked for a cleared copy of the release by December 14, 2015

Social Media

- Jerry Gidner has been posting tweets to the USEITI twitter account and to the Facebook page daily.
- There is a calendar counting for the Report release on Facebook and Twitter.
- We have over 200 followers on Twitter and 79 on Facebook

Executive Summary Report

- A proposed strategy will be shared with the subcommittee for publication of the report.
- Internally briefings at DOI will happen with the Secretary and Deputy Secretary.

- Advance notice will be sent to those on the email list as well as to other Federal bureaus regarding the publication of the Report.
- OMB will receive notification as well.

Workgroup Updates

Payor Company Workgroup - Debbie Tschudy, Susan Ginsberg, Emily Kennedy, Laurie Sherman.

Group is now obsolete because work has been completed.

Outreach Materials Group – Jerry Gidner, Judy Wilson

No report.

Meeting was adjourned.

Next Steps/Action Items

1. Circulate the list of academic to the subcommittee members.
2. Provide meeting materials for December MSG meeting by December 2.

Next Meeting

Tuesday, December 8, 2015; at 1p.m. Eastern

Subcommittee Members in Attendance

Veronika Kohler, NMA
Johanna Tuttle, Chevron

Invitees

Jerry Gidner, DOI
Jim Steward, ONRR
Judy Wilson, ONRR
Bob Kronebusch, ONRR

Staff

Rosita Christian, ONRR