

**USEITI Outreach and Communications Subcommittee  
Meeting Summary for Tuesday, March 2, 2016**

**Agenda**

- Company (reconciliation) webinars – IA
- General Informational Webinar – decide date and time
- Update on CEO Thankyou letter – when it was sent?
- Preparations for MSG meeting

**Company (reconciliation) webinars**

- Webinars have been scheduled for March 22<sup>nd</sup> and 24<sup>th</sup>
- IA provided (attached to meeting invite) the latest presentation on company communications
- We have a good list for revenue reporting contacts however our tax reporting list needs to be expanded.
  - o We hope to increase our tax reporting contacts through information gathered when speaking to the revenue reporting contacts.
- A packet of information will go out to companies and this package will also include survey to indicate participation.
- Deloitte is currently in the process of updating the presentation from last year's webinar.
- Agendas for both revenues and tax reporting are fairly similar.
- ONRR will have an updated guidelines document to Deloitte some time tomorrow (March 3).
  - o These updated materials will be placed in MSG meeting folders and provided to members at the MSG meeting

**General Informational Webinar**

- This will be tabled for a future call, but when we do settle on a date we should reach out to the hill.
- Judy and Jerry will work on selecting dates for these webinars
  - o 2<sup>nd</sup> week of April had been mentioned in previous discussions
- CSO's feels the timing of the webinar should happen after 2:00 and possibly recorded for people to watch after it occurs.
- Webinar will take place in DC.
  - o Further discussions will need to take place in the State and Tribal opt in Subcommittee to determine locations that are most valuable.

### **Update on CEO Thank You Letter**

- The letter had edits from Kris Sarri, to expand on the benefits of EITI
  - o The letter should be going out in the next week or so
- This process should start sooner so that Industry receives this letter earlier
- It was stressed that this letter needs to get out ASAP

### **Preparations for MSG meeting**

- Deloitte will give a presentation on outreach
  - o Key themes should be increased communications to increase company participation
- Fact Sheet will also be provided as a meeting material

### **Next/Step/Action Items**

- Next Meeting will be March 15<sup>th</sup>; No meeting on March 8 because of the MSG Meeting

### **Meeting Attendees**

Bob Kronebush, DOI

Betsy Taylor, Virginia Polytechnic Institute and State University

Isabelle, Deloitte

Kim Oliver, DOI

Susan Ginsberg, IPAA

Veronika Kohler, National Mining Association