

USEITI Outreach and Communications Subcommittee Meeting Summary for Tuesday, February 16, 2016

Agenda

1. EITI Global Conference material Fact Sheet approval
2. CEO Thank you letters update
3. Outreach Webinar

Fact Sheet

The backside of was completely revamped. A short summary of “USEITI to Date’ along with the Report by the Number info graph is depicted on the backside of the Fact Sheet.

Some members were still concerned that the Report was not being highlighted. It was explained that the Fact Sheet would not focus on the report because of all of the other materials and the data portal will focus on the Report.

It was suggested to include background information on the make-up of the USEITI Committee emphasizing co-chairs, consensus based decision making at workgroup level along with technical experts.

CEO Thank You letters

- The last draft included feedback from the Industry Sector.
- Letter will go out to 45 CEOs with copies to the EITI contact.
- Will be placed into surname process

Outreach Webinar

- It was agreed that the general powerpoint from last year be updated.
- Government provided dates for the webinars.
 - o April 4 & 6, April 12 & 13, May 3 & 4, May 10 & 11
- Times for webinar should take place in the evening
- All 3 sector participation in the webinars
- Have the webinar recorded to be posted on the website
- Congressional briefing should happen before the general public outreach

Next Steps/Actions Items

- Include an info graphics in the Fact Sheet document and prepare a paragraph
- Email the final Fact Sheet to the subcommittee for approval
- Decided on dates to conduct webinar week of April 10 or April 17
- Suggestion for agenda items for next meeting
- Next Outreach and Communications subcommittee Meeting – March 1st

Meeting Attendees

Anita Gonzales-Evans, DOI

Betsy Taylor, Virginia Polytechnic Institute and State University

Isabelle Brantley, Deloitte

Jerry Gidner, DOI

Judy Wilson, DOI

Rosita Christian, DOI

Susan Ginsberg, IPAA

Veronika Kohler, National Mining Association