Committed to the future of rural communities.

A rural America that is a healthy, safe and prosperous place in which to live and work.

-- Improving the quality of life of all rural Americans

-- Increasing economic opportunity in rural America

IGIA = O’Brien, Zufolo, Ben-Israel & Bojes
Rural Development: Rural America’s Investment Bank

• Providing venture capital
• Building equity in the future of rural communities through investments
• Over $125 billion loan portfolio
• Over 400 local service offices, including Insular Areas
• 6,000 experienced economic development staff, including dozens in Hawaii, Florida and the Insular Areas
Strategic Targets

Rural Development – Regional Collaboration, Building Communities, Stakeholders and Capital Markets

Rural Housing and Community Facilities
- Guaranteed and Direct Loans and Grants
- Rental Assistance
- Community Facilities = Schools, Public Safety
- Critical (Health) Care Facilities

Rural Utilities Service
- Electric Renewable Energy and Energy Efficiency
- Broadband Loan and Grant Program
- Water & Environmental Programs

Rural Business and Cooperatives
- Business & Industry Loans and Grants Programs
- Value Added Investments
- Community Development Technical Assistance
- Renewable Energy and Energy Efficiency Program, Biomass Research & Development Initiative
Forward Looking Comprehensive Approach

Maintaining an Ongoing Development Effort

• Impacted by many Factors
  – Education
  – Access to Highways, Airports and Ports
  – Attractiveness to Community Retirees
  – Industrial Mix
  – Demographic Characteristics

• Employing a Comprehensive Approach comprising multiple Complementary Strategies
  – Reduce the risk of narrow focus
Local-based Policies Benefit from Regional Planning and Collaboration

Enable small communities to expand to regional pool of resources for Strategic Planning and implementation

• Target more assts
  – Universities & Community Colleges
  – Airports & Ports
  – Amenity Attraction
  – Telecommunications and Broadband
  – Water Resources

• Create & Nurture Regional Networks of Firms Organizations and Communities
Expand ED Staff & Federal Resources

Total Federal Funding may be less important that the Mix of Federal Assistance and Fit with the Local Rural Development Needs/plans

- Economic Development Administration’s Programs
- Dept of Ed., Dept of Transportation, EPA, DOD, SBA,
- USDA Programs
  - Farming
  - Rural Development
  - Forest Service
  - Extension Service
  - Natural Resource Conservation Service
Development of a Capital Needs Assessment

One layer of the Strategic Plan is a thorough review of the Long Term Investment Need

• Development of this Economic Capital Model
  – Meet with Economic and Infrastructure Leadership
  – Plan the next 5 to 10 year needs (Year by Year)
  – Comprehensive – Capture the total package
  – Target the Current Investment Funds Available
  – Meet with Federal Partners for Funds and Resources
  – Identify the Gaps
  – Plan to Fill the Gaps and Future Needs
USDA Leadership - Summary

- USDA Rural Development is the leading advocate for rural America.
- USDA Rural Development has an unmatched program distribution system.
- Boots on the ground near you
- Building A Community from the Ground UP (Infomercial)
Partners/Resources in your Strategic Economic Development Plans

**Federal Partners**
- USDA
- DOI
- EDA
- US Treasury
- DoFED
- Commerce
- DOT
- Congress
- DoD
- DHS
- EPA
- SBA

**Regional Partners**
- Federal Agencies
- Congressional Mandates
- Self-Organizing Regions
- Regional Development Authorities

**Market Partners**
- National Banks
- Regional & Local Banks
- Investment Banks
- Local Securities Firms
- Gov’t Sponsored Investment Organizations

**Business Partners**
- Current Businesses
- Entrepreneurs
- Target Businesses
- Industry Associations

**Stakeholder Partners**
- Citizen Groups
- Universities
- Environmental Advocates
- Comm. Colleges
- Employee Organizations / Unions

**Sustainable Economic Development for Global Competitiveness**

Your Community

Local Government

Local Leadership

Regional Partners

Federal Partners

Stakeholders & Constituents

Development Planners

Experts

Business Partners

Capital Market Partners

NGOs
RECENT EXAMPLES

• CF Funds Guam Port Authority Phase I in Collaboration with DOT, to support Military Build-up

• RUS Funds Broadband Expansion to American Samoa linking the main Islands

• RUS Water & Environmental Programs

• RBS, RHS, RUS Possibilities

• What other Rural Initiatives have done
Since 1949, USDA Rural Development’s Housing Programs have extended the dream of homeownership to millions of rural Americans.

USDA’s Housing programs help rural communities and individuals by funding low-interest single family home loans, apartments for low-income persons or the elderly, housing for farm laborers, and much more!
USDA Rural Development’s Community Facilities Programs

USDA Rural Development’s Community Programs assists rural communities in financing critical community facilities including schools, hospitals, day care centers, fire and police stations and much more! Through its Community Programs, the Department of Agriculture is striving to ensure that such facilities are readily available to all rural communities.
$75,000 Community Facility Grant to provide playground equipment for the Guam Public School System (Government of Guam) at a time when the Government of Guam was facing severe financial crisis.
$59,612 CF Grant awarded to the Dept. of Youth Affairs for the purchase of vehicles

$65,000 CF Grant awarded to the Guam Fire Department for the purchase of an emergency vehicle and equipment

Projects were both first responder projects and USDA assisted the Government of Guam in addressing critical needs in light of the Government of Guam facing severe financial crisis.
Community Facility Direct Loan

Guam Judicial Center - $11 million CF Direct Loan approved in 1985.
The existing College of Business & Public Administration Building was deemed unsafe due to wear and tear from past typhoons and earthquakes. This condition hindered UOG’s ability to develop a professional workforce needed to serve Guam’s needs. Although generous contributions from the business community were received, it was insufficient to cover the cost of a replacement facility. In FY 2001, USDA approved a CF Direct loan in the amount of $13.5 million to construct a new building. The new 57,000 square foot facility now offers much needed classrooms, lecture halls and computer labs. In addition, the facility features conference rooms, an electronic library, multipurpose room, research center, and meeting rooms.
The Guam Community College is located in an area that was experiencing low water pressure. Classes often were cancelled due to low water pressure. A newly constructed Administration Building could not get an occupancy permit due to the lack of water pressure. USDA approved a $440,000.00 CF Direct Loan in FY ’02 for the construction of a water storage and booster pump station for the GCC campus.
A $2,250,000 CF Direct Loan (Library Initiative) was leveraged with $2,381,047 from other funds to construct a new Learning Resource Center (LRC) for the Guam Community College. As the first LEED-certified building for the Government of Guam, 45 jobs have been/will be created in support of the 4,627 students enrolled in secondary, postsecondary, adult high school, and apprenticeship programs at Guam Community College.
U.S. Defense Secretary Robert Gates and Agriculture Secretary Tom Vilsack announced a commitment of $100 million in funding to help make improvements to the Port Authority of Guam, a key military and shipping facility. USDA’s commitment includes a $25 million direct loan and a $25 million guaranteed loan.
The Telecommunications/Broadband Program

2010 = Broadband Linking the American Samoa Territory (BLAST) Project

- Loan $10 M
- Grant $81M
- Robust and Weather-Durable Fiber-optic Network
- 9,735 Households
- 315 Businesses
- 106 Anchor Institutions

Under Secretary’s Goal – Now that we’ve supported Build-out of Broadband

Commitment to Building ON to the Network
The Water and Environmental Programs

**Water Programs**
Loans, Grants, and Technical Assistance

**Engineering & Environmental**
Engineering support for Water Programs and environmental support for all of USDA Rural Development’s utilities programs.

RUS has made major contributions to the Water and Waste Systems in Guam over the Years and has current applications...
Business and Cooperative Programs

A. Rural Business Enterprise Grants (RBEG)
   – Infrastructure and structures
   – Business and entrepreneurial support programs
   – Capitalize revolving loan fund programs
   – Training and technical assistance

B. Rural Economic Development Loan and Grant program (REDLG)
   – Pass-through loans
   – Grants: revolving loan fund
Alternative Energy Funding Briefing

Farm Bill-Title IX

Rural Business Programs

USDA - Rural Development

1. Biorefinery Assistance Loan Guarantee Program
2. Repowering Assistance Program
3. Bioenergy Program for Advanced Biofuels
4. Rural Energy for America Program
5. Biomass Research and Development

USDA Rural Development
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QUESTIONS ON Your Strategic Economic Development Plans

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**Sustainable Economic Development for Global Competitiveness**

**Your Community**

**Leadership**

**Stakeholders & Constituents**

**Capital Market Partners**

**Development Planners**

**Experts**

**Regional Partners**

**Federal Partners**