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Redeveloped Villas Kick-Start LIHTC Development in U.S. Virgin Islands

By Jennifer Hill, Staff Writer, Novogradac & Company LLP

A fter a seven-year dry spell, a fresh stream of affordable housing development in the U.S. Virgin Islands is under way. The replacement of a former public housing development in St. Croix that fell victim to multiple hurricanes marks the first of several low-income housing tax credit (LIHTC) developments planned for the region, which

can sometimes be inhospitable for construction projects. In December, Gov. John de Jongh Jr. and U.S. Department of Housing and Urban Development (HUD) Assistant Secretary Sandra B. Henriquez cut the ribbon on the first phase of Louis E. Brown Villas, which eventually will encompass 27 buildings with 244 affordable units for families and seniors.

Reviving the Villas

When Hurricane Hugo slammed into St. Croix in 1989, it rendered most of Louis E. Brown Villas' buildings uninhabitable. Damage from the category five hurricane was simply too extensive for rehabilitation to be feasible, according to Robert Graham, executive director of the Virgin Islands Housing Authority (VIHA). Subsequent storms in the early 1990s wiped out the property's remaining structures, and the

agency spent more than a decade clearing the land for demolition.

With approximately 4,000 names on its affordable housing waiting list, VIHA sought to replace the lost units and came

up with a design concept for a new community that would serve multiple populations. The agency worked with Miami, Fla.-based Carlisle Development Group to finalize the design and develop the property – Carlisle's first development in the Virgin Islands and VIHA's first project in 20 years.



Photo: Courtesy of Quiana Adams from Q Studio, LLC **Louis E. Brown Villas I in St. Croix, codeveloped by Carlisle Development Group and the Virgin Islands Housing Authority, is the first of six affordable developments slated for the Virgin Islands.**

At full build-out, Louis E. Brown Villas I will offer 102 units in 13 buildings to households earning a maximum of 60 percent of the area median income, which is \$18,660 on St. Croix. The \$32 million development was financed with a \$30 million LIHTC allocation and supplemented with replace-

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ment housing funds from HUD's capital grant program and a HUD development grant from VIHA. In its first endeavor in the Virgin Islands, Raymond James Tax Credit Funds (RJTCF) provided Louis E. Brown's LIHTC equity.

To lower residents' utility bills, Carlisle equipped the property with solar lighting, solar thermal water heaters, energy efficient appliances and a rainfall cistern. The property's 100 kW photovoltaic system, which Carlisle installed to reduce the common area utility costs, will be the second largest solar array in the Virgin Islands, according to Marvin Wilmoth, Carlisle regional director. Combined, the green energy features will shave an estimated \$7,000 off the property's annual utility costs, he said. In another nod to sustainability, Carlisle was able to reuse components from the original structures as reinforcements to shield the newly constructed homes from severe weather.



Photo: Courtesy of Quiana Adams from Q Studio, LLC From left to right: John Wessel, owner of GEC LLC; Adrienne Williams, executive director of VIHA; St. Croix Sen. Ronald Russell; USVI Lt. Gov. Gregory Francis; Sandra Henriquez, assistant secretary of HUD; USVI Gov. John P. de Jongh Jr.; Kimberly Wize, HUD-appointed VIHA board chair; Robert Graham, executive director of VIHA; Marvin Wilmoth, regional director of Carlisle Development Group; and Larry Richards, senior project manager of Carlisle attended a ribbon-cutting ceremony for Louis E. Brown Villas I in November.

Natural Impediments

"During the first eight months of construction we had four tropical storms and three hurricanes," Wilmoth said. "I've heard horror stories about developments [in the Virgin Islands] not being completed and closing timelines getting extended."

The weather is only a minor problem compared to the logistical complications that go along with constructing and maintaining large properties on a remote island community. Utility costs in the Virgin Islands are high – approximately four times that of a typical development on the mainland, Wilmoth said. In addition, *continued on page 3*

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most raw materials are not available and must be imported. Carlisle hired GEC, a St. Croix-based general contractor with a wellstocked warehouse, for the property's construction. "In touring [GEC's] warehouse it was apparent they would be prepared if and when Murphy's Law decided to occur," said Sean Jones, associate director of acquisitions at RJTCF.

A limited amount of funds combined with the high cost of development are the main reasons for the Virgin Island's historically low production, Graham said. "The only resources available to build affordable housing are tax credits," he said, noting that the region's LIHTC allocation is rarely enough to cover the steep construction costs.

In spite of rain delays, Carlisle has been able to keep Louis E. Brown Villas I on schedule. The first residents moved in in September and, as of this writing, five of the 13 buildings in phase one are open for occupancy. This initial development phase is expected to be fully completed in March. Phase two, scheduled to be closed and constructed this year, will add 40 affordable senior units, and phase three will provide an additional 102 affordable family units. The entire community of 27 buildings is projected to cost roughly \$75 million.

Worth the Wait

Louis E. Brown Villas' three development phases are part of VIHA's three-year master plan to stimulate the Virgin Islands' economy by increasing the affordable housing supply. Louis E. Brown's first phase has already created 120 jobs for construction workers, more than a third of whom are low- or very low-income residents.

The agency has also implemented a net-zero energy housing concept; its aim is to completely offset residents' utility costs through on-site energy conservation and generation systems. Louis E. Brown's second and third phases will be designed to achieve netzero energy, Graham said, and Carlisle will seek LEED certification for phase one.

"We're embarking on an aggressive production of affordable housing in the Virgin Islands," Graham said. "As we succeed and get funding for one, we're moving on to the next one." He added that VIHA expects to begin planning or production on three of the six affordable developments in its sights by the end of 2012.

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