## **Sample Introduction Letter to OSDBU**

## **Company ABC**

1234 North Campbell Avenue Anywhere, USA 12345-1234 Phone num: (000) 123-1234

Mr. Charles A. Somebody U.S. Department of Everywhere 1234 Longview Terrence Somewhere, USA 54321-4321

Dear Mr. Somebody:

I am a representative of [insert company name here]. Our business is a [select your socioeconomic classification(s) - Small, 8(a), Small Disadvantaged, Women Owned, HUBZone and/or Service Disabled Veteran Owned] firm located in (city, state.) We are interested in doing business with the U.S. Department of the Interior. [Insert company name here] has provided exceptional services and products to a number of other government agencies including the Departments of Justice and Labor for example.

It would be an honor to support you in meeting your contracting needs as an agency in the areas of (\_\_\_\_\_\_, \_\_\_\_, \_\_\_\_, \_\_\_\_, \_\_\_\_, and \_\_\_\_\_,). [Insert company name here] stands prepared to address your natural resources objective as a leading [the following is just an example] LEED Platinum Certified Construction Company servicing the Native American communities of our great nation. We are aware of your requirement for large scale educational structures with the latest and most innovative materials and we are confident that our support will help you meet your tight construction schedules.

Within the next several days, I will contact your office to schedule a meeting so that we may discuss the best approach in marketing our services and/or products to your agency. Prior to a possible meeting, I will research your agency's contracting requirements so that I am prepared to have a fruitful conversation that will benefit us both and help us to build a business alliance. A copy of my company's capability statement is attached for your information and review. If you would like to research additional information about my company in addition to our attached capability statement, please visit our website via: **[insert website here]**.

Sincerely,

John Doe President and CEO [Insert company name here]

## Attachment

A positive experience with the Department of the Interior's Office of Small and Disadvantaged Business Utilization (OSDBU) is paramount to ensuring the services and resources we provide meet the needs of small business vendors. We hope you will take a moment to tell us about your business by clicking <u>here</u> and provide feedback on this resource by clicking <u>here</u>. The information you provide will be used to inform and improve our engagement with small businesses interested in Federal contracting.