

Outdoor Recreation Business Plan Guidebook Team (Utah)

A Federal and State partnership team developed an innovative approach for streamlining and simplifying the business plan process for outdoor recreation areas. The guidebook is adaptable for concession operations, state, city, and county park systems and word of its usefulness has spread nationwide. The guide serves as a tool for recreation professionals to use in developing financially-sound alternatives for management and development.

Nominated by the Bureau of Reclamation

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