

Short Term Assignment
Tourism Management Assessment and
U.S. Peace Corps Training Contribution
Morocco
Late January 2012

Note: French or Arabic language proficiency is required for this assignment

OPPORTUNITY: The U.S. Department of the Interior's (DOI) International Technical Assistance Program (ITAP) is seeking a general sustainable tourism management specialist to provide approximately one week of technical assistance in Morocco.

BACKGROUND: DOI-ITAP provides assistance to developing countries on subjects of Departmental expertise on a reimbursable basis. The program is currently operating across the globe with support from the U.S. Agency for International Development (USAID), the State Department, the World Bank, the Inter-American Development Bank, and the Millennium Challenge Corporation. DOI-ITAP has managed short- and long-term multi-partner projects in over 50 countries since 1995.

In June 2010, DOI-ITAP signed an agreement with the Department of State's Bureau of Oceans and International Environmental and Scientific Affairs (OES) to carry out activities that further environmental cooperation goals with Free Trade Agreement (FTA) partner countries, build stronger diplomatic ties with those countries, and improve FTA partner countries' ability to better manage their environment and natural resources. Morocco is one of the key countries targeted in the agreement. A series of technical assistance activities under this agreement has been developed in order to promote the long-term conservation of Morocco's biodiversity and natural resources.

ASSIGNMENT: ITAP is seeking experts on managing tourism in popular and ecologically sensitive areas to complete two tasks: 1) The expert(s) would be responsible for delivering a 25 minute presentation on environmental education and outreach to U.S. Peace Corps Trainees in Rabat; and 2) Reviewing past assessments done at a highly-visited desert tourism site and determining which recommended activities DOI is most capable of supporting. The assignment would involve taking detailed notes of the site conditions, consulting with local stakeholders and Ministry of Tourism partners, and recommending next steps for implementation to DOI ITAP Project Managers.

SCHEDULE: This assignment is expected to cover a one-week period in mid-late January 2012. The technical assistance will be provided in Rabat and Merzouga, Morocco.

PRE- AND POST-TRIP DUTIES: All travel and in-country logistics will be handled by DOI-ITAP and/or our in-country partners. Background material and briefings will be provided to the selected individuals prior to departure. The selected individuals will be expected to work in collaboration with DOI-ITAP project managers and possibly U.S. Embassy staff on the preparation and follow-up over phone and email to discuss technical aspects of the project.

Within three weeks of the completion of the trip, the individual will provide the DOI-ITAP managers a brief draft trip report of the trip events, evaluations made, and recommendations for future actions. NPS travelers, if selected, will also submit this report to their Office of International Affairs.

COSTS: DOI-ITAP will cover all travel costs associated with this assignment (round-trip airfare, lodging, meals, medical insurance, immunizations, per diem, etc.). **The salaries of the team members, however, will be paid by their employing DOI agency** for the duration of the international assignment, including pre- and post-trip obligation. Stipends, or other forms of compensation, are **NOT** available for retiree candidates. Please note that travel expenses will **NOT** count against Bureau travel ceilings.

APPLICATION REQUIREMENTS

Competitive applicants for this assignment will:

- Be a current or retired employee of DOI;
- Have demonstrated experience in managing natural resources that serve as popular tourism attractions;
- Have extensive experience assessing zoning, visitor flow, waste management, and other critical tourism-related issues;
- Be knowledgeable about management planning processes;
- Have demonstrated ability to work with and adapt to the needs and abilities of agencies and professionals of different ethnic or cultural groups;
- French and/or Arabic language proficiency;
- Previous international experience is desirable, particularly experience with tourism management in other countries.

Upon selection, candidates must submit a current physician-signed letter or medical review form indicating fitness for duty.

If you are selected for this assignment you will be responsible for obtaining your supervisor's approval to participate in this program, as well as additional approvals up your supervisory chain of command as necessary (see below).

Employees of the U.S. Fish and Wildlife Service, Office of Law Enforcement are required to have supervisory approval prior to submitting an application.

HOW TO APPLY

Persons interested in being considered for this international assignment must:

- Send a resume and cover letter summarizing direct, relevant work experience, related to the skills listed under application requirements. Please submit electronically to Colleen Castle (202-208-5160, colleen_castle@ios.doi.gov) and Tricia Bickley (202-219-0187, Patricia_Bickley@ios.doi.gov) with the subject: “Tourism Management Assessment”
 - Cover letter and resume should be send as one document (preferably a PDF) with the file name “FULL NAME_BUREAU_JOB TITLE”
- If your supervisor has already given approval, please indicate this.
- All applications should be submitted as soon as possible but no later than **December 14th, 2012**. Applications will be reviewed on a rolling basis.

Any and all questions can be directed to the contact information above for Colleen Castle.

NPS applicants should copy their applications to Rudy D’Alessandro (rudyalessandro@nps.gov) in the NPS Office of International Affairs. All NPS applicants **must** have the approval to apply from their Associate Director or Regional Director.

All BLM applicants should also copy their applications to Olivia Sierra (osierra@blm.gov) in the BLM Office of International Affairs. BLM applicants **must** have the approval of their immediate supervisor to apply.

Employees of the U.S. Fish and Wildlife Service Office of Law Enforcement are required to have supervisory approval prior to submitting an application.

Please note that ITAP travel does not require the use of a field office credit card and travel will not count towards ‘travel caps’.

Application Process

The entire selection process may take several weeks. A short list of candidates will be interviewed by telephone. All candidates will be notified of the results of the selection process by telephone, email or letter. **The position is open to all applicants that meet the stated requirements. If applicants do not receive an email acknowledgement of receipt of their application, please inquire with the Project Managers listed above.**