

# National Park Service



## Shutdown Guidance: Web and Social Media

### Web

NPS.gov will be shutdown. When users type in any NPS.gov address, they will be redirected to a special shutdown webpage that contains the following message:

- Because of the federal government shutdown, all national parks and National Park Service facilities are closed and the National Park Service website is not operating. For more information, go to [www.doi.gov](http://www.doi.gov).

Actions required:

- The national web team will create the shutdown webpage and set up all the redirects for NPS.gov.
- Parks, programs, and regions should not add any shutdown language to NPS.gov webpages.

### Social Media

All social media presences maintained by the National Park Service will be inactive during the shutdown (no posting or monitoring will occur).

Actions required:

- All parks and programs that maintain social media presences will post the following language at the earliest opportunity after the shutdown, but no later than noon local time the first day of the shutdown. Do not delete or deactivate accounts.

For Facebook:

- Because of the federal government shutdown this National Park Service Facebook page is inactive. We'll start the conversation again when we get back.

For Twitter:

- Because of the federal gov't shutdown this National Park Service Twitter feed is inactive. We'll start tweeting again when we get back

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For Flickr and YouTube:

- Because of the federal government shutdown, this National Park Service Flickr page (or YouTube channel) is inactive. We'll resume posting photos (or videos) when we get back.
- Where possible, all parks and programs that maintain social media presences will change security settings to prevent public comments on the pages during the shutdown. For example with Facebook, all “walls” must be closed to comments because the pages will not be moderated during the shutdown. We recognize that people will still be able to comment on past posts, but we can't do anything about that.
- Parks and programs should disable prescheduled posts (i.e. on tweetdeck, or within Facebook, etc.) so that new posts do **not** appear during the shutdown.
- Employees who manage social media sites should use their best judgment to apply the spirit of this guidance to third-party social media sites not specifically mentioned here.

**Source:** WASO Communications

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