

**USEITI Outreach and Communications Subcommittee
Meeting Summary for Monday, June 23, 2014**

Agenda

1. Communications Plan
2. Workgroup updates
 - Payor Company Workgroup
 - Outreach Materials workgroup

Congressional Outreach

Nothing to report.

International Outreach

Nothing to report.

- **Communication Plan**

Gidner informed the group that he was still waiting for feedback on the revised Communication Plan. The Subcommittee was asked to provide comments back to Gidner on the Communications Plan by Wednesday, and specifically identifying any gaps regarding individual stakeholder communication strategies. Once the revised Plan is finalized by the Subcommittee it will be sent to each of the Sectors for review. The Subcommittee is targeting sending this document to the Sectors by June 30th with a request for feedback by July 11th.

- **Payor Company Workgroup**

Gibbs-Tschudy informed the group that the Dear Reporter Letter on Unilateral Disclosure was ready to be mailed and that ONRR was targeting the week of June 30th for send out. ONRR discussed a few minor editorial edits to the letter with the Subcommittee and the Subcommittee did not have any concerns with these edits.

There was no update on the Dear Reconciler letter since the Subcommittee focus is currently on communication materials. This action is on hold until the Subcommittee has a better sense of what the reconciling companies will be asked to do.

- **Outreach Materials Workgroup**

Gidner provided an overview on the communications currently available. This list will be provided to the Subcommittee but is also available on page 6 of the revised Communications Plan. The Subcommittee was asked to review this list and identify any

communication materials still needed, specifically identifying materials needed by individual stakeholders. The Sectors will also be asked to consider what materials are needed by individual stakeholders. The Sectors will be asked to help identify the best method of communication for each of the individual stakeholders and who would be the most appropriate entity to lead that communication effort. Gidner will develop a list of guiding questions to provide to the Sectors.

No additional priorities were identified.

Marina Voskanian informed the group that she was developing a white paper on her involvement with USEITI to provide to her state counterparts. She will share this paper with the group when finalized.

The meeting then adjourned.

Next Steps/Action Items

- The Subcommittee was asked to provide comments back to Gidner on the Communications Plan by Wednesday, and specifically identifying any gaps regarding individual stakeholder communication strategies.
- The Subcommittee was asked to review the list of available communication materials and identify any communication materials still needed, specifically identifying materials needed by individual stakeholders.
- Gidner will develop a list of guiding questions to provide to the Sectors to help identify the best method of communication for each of the individual stakeholders and who would be the most appropriate entity to lead that communication effort.

Next Meeting

The next conference call will be held Monday, July 7th at 11am Eastern.

Subcommittee Members in Attendance

Neil Brown, The Lugar Center
Debbie Gibbs-Tschudy, DOI/ONRR
Susan Ginsberg, Independent Petroleum Association of America
Veronika Kohler, National Mining Association
Amanda Lawson, Walter Energy
Marina Voskanian, CA State Lands Commission

Invitees

Jerry Gidner, DOI
Judy Wilson, DOI

Staff

Rosita Compton Christian, Secretariat

Emily Kennedy, American Petroleum Institute