

**USEITI Outreach and Communications Subcommittee
Meeting Summary for Monday, June 16, 2014**

Agenda

1. Draft Communications Plan
2. Update from Workgroups:
 - Payor/Company
 - o Dear Payor Letter
 - o Dear Reporter Letter
 - Outreach Materials
3. Other Business

Congressional Outreach

Nothing to report.

International Outreach

Nothing to report.

Communication Plan

Veronica Kohler thanked Jerry Gidner for reworking the Communication Plan following the June MSG meeting. Jerry Gidner presented the revised Communication Plan to the group. He will continue to serve as the point person for the Communications Plan. The Subcommittee was asked to provide comments back to Jerry Gidner on the Communications by the week of June 23rd, and specifically to review the benefits listed in the Plan to ensure that they are current and up-to-date. Once the revised Plan is finalized by the Subcommittee it will be sent to each of the Sectors by June 30th with a request for feedback by July 11th.

Workgroup Updates

- **Payor Company Workgroup:**

A discussion was held on the draft Dear Reporter Letter on unilateral disclosure. The letter will be sent to the 1090 payors who will participate in the ONRR Unilateral Disclosure pilot. Debbie Gibbs-Tschudy explained the criteria used to identify these payors. The 1090 payors:

 - Each reported greater than \$100,000 in revenues to ONRR in FY 2013;
 - In total, they represent 99.82% of the total revenues reported to ONRR in FY 2013;
 - In total, they represent just 36% of all payors who reported revenues to ONRR in FY 2013 using the two types of royalty reports; the Form ONRR-2014 for oil and gas and the ONRR-4430 for solid minerals; and

- They consolidate to 590 actual parent companies based on our work to consolidate payors to parent companies.

Debbie Gibbs-Tschudy will provide a list of the 1090 payors to the Subcommittee.

The Dear Reporter Letter was approved by the Subcommittee and ONRR will now send on the Letter soon. Debbie Gibbs-Tschudy will notify the Subcommittee in advance when the Letter is sent out so that Industry organizations such as COPAS can help communicate it to companies at large.

- **Outreach Materials Workgroup:**

The Outreach materials WG was asked to identify the communication materials currently available and then develop of list of communication materials needed for individual stakeholders. The group will then use this information to identify gaps in the communication materials and determine ways to address the gaps. Folders of communication materials for each of the individual stakeholders will also be created. Jerry Gidner will provide an overview on the next call of what materials currently exist and what new material is needed for individual stakeholders.

The Outreach Materials Workgroup will be the keeper of the most current version of the USEITI powerpoint presentation.

The meeting then adjourned.

Next Steps/Action Items

- The Subcommittee was asked to provide comments back to Jerry Gidner on the Communications by the week of June 23rd, and specifically to review the benefits listed in the Plan to ensure that they are current and up-to-date.
- Debbie Gibbs-Tschudy will provide a list of the 1090 payors to the Subcommittee
- Debbie Gibbs-Tschudy will notify the Subcommittee with the Letter is sent out so that Industry organizations such as COPAS can help communicate it to companies at large.
- Jerry Gidner will provide an overview on the next call of what materials currently exist and what new material is needed for individual stakeholders

Next Meeting

The next conference call will be held Monday, June 23rd at 11am Eastern.

Subcommittee Members in Attendance

Neil Brown, The Lugar Center
Debbie Gibbs-Tschudy, DOI/ONRR

Susan Ginsberg, Independent Petroleum Association of America
Greg Gould, DOI Office of Natural Resources Revenue
Veronika Kohler, National Mining Association
Laurie Sherman, Transparency International
Marina Voskanian, CA State Lands Commission

Invitees

Jerry Gidner, DOI
Katie Sweeney, National Mining Association

Staff

Emily Kennedy, American Petroleum Institute