

USEITI Outreach and Communications Subcommittee Meeting Summary for Monday, March 10, 2014

Agenda

1. Congressional/CRS outreach update
2. International update
3. Working group on outreach plan update
4. Subnational updates
5. Other business items

Congressional Outreach

- **Congressional Research Service (CRS) Outreach:**

Briefing will take place today at 2:30 in the Madison Building of the Library of Congress. Michael Ratner has made arrangements for CRS. Subcommittee is seeking MSG members from oil/gas to be in attendance for this meeting.

MSG Members attending and presenting: Veronika Kohler, Veronica Slajer, Neil Brown, Susan Ginsberg and Greg Gould.

- **Senate Outreach:**

A briefing likely coming in a couple months.

- **House Outreach:**

At this point we do not believe it is necessary to do further briefings on the house side.

International Outreach

- **International Outreach:**

The International Board meeting starts next Tuesday, March 18 in Oslo, Norway. US application will be considered on Wednesday, March 19. The MSG should touch base with International Board counterparts. The State Department has not heard any concerns regarding the application from the Board. Several CSO and Industry persons not a part of the MSG will be at the Board meeting.

- **Communications Rollout**

For the US Application March 19 announcement, DOI will roll out materials after approval by State Department and White House that will include a quote from the Secretary of Interior. POGO and Publish What You Pay will likely organize press materials for CSOs. Individual CSO organizations will be encouraged to release something. Industry is considering holding conference to explain USEITI to industry stakeholders. It was agreed that the Sectors will share their press material before release. The EITI Secretariat will also publish a statement on EITI website after Board meeting.

- **Tribal Outreach:**

The Village of Barrow (Alaska) has asked for a presentation for next month that will be done via teleconferencing. Need other sectors to join in the presentation. There has been contact with the National Congress of American Indians as well.

- **Outreach Working Group** (Members: Laurie Sherman, Amanda Lawson, Marina Voskanian):

The outreach plan has been drafted and sent to the co-chairs. After a full review of the working group members, it will be shared with the subcommittee and then to the MSG at the April meeting.

- **Subnational Outreach:**

An overview and outreach materials was created for the states and will be distributed to states as soon as candidacy application is approved after some revisions.

Other Business Items

No other business.

Next Steps\Action Items

- Government to share their press release with the sectors by Friday, March 14, 2014.
- Greg Gould to attend the International Board Meeting in Oslo, Norway on March 18-19, 2014.
- EITI International Board decision of the U.S Candidacy Application on Wednesday, March 19, 2014.
- Communications Press Release March 19, 2014 on U.S. candidacy.
- Presentation to the Village of Barrow in Alaska in April (tentatively April 30, 2014).

Next Meeting

Monday, March 17, 2014

Subcommittee Members in Attendance

Danielle Brian, Project on Government Oversight

Neil Brown, The Lugar Center

Greg Conrad, Interstate Mining

Greg Gould, Interior Department

Veronika Kohler, National Mining Association

Amanda Lawson, Walter Energy

Laurie Sherman, Transparency International USA

Veronica Slajer, North Star Group

Marina Voskanian, State of California

Invitees

Ryan Ellis, Interstate Mining
Pat Etchart, Interior Department
Marti Flacks, State Department
Jerry Gibner, Interior Department

Staff

Rosita Compton Christian, Interior Department, USEITI Secretariat
Kim Oliver, Interior Department, USEITI Secretariat
Mia Steinle, Project on Government Oversight