

**USEITI Outreach and Communications Subcommittee  
Meeting Summary for Monday, February 24, 2014**

**Agenda**

1. Update on House Briefing
2. Plans for additional Congressional Briefings
3. Update on International Secretariat assessment of USEITI Application
4. Working Group on Outreach plan update
5. Other business
6. Proposed Next Meeting: March 3, 2014

**Congressional Outreach**

- House Briefings Update:

Presented/Attended by: Laurie Sherman, Greg Conrad, Paul Mussenden, Aaron Padilla, Danielle Brian, Veronica Kohler

- The briefing went very well with many questions/concerns were raised and answered.
- It was suggested that for future outreach that we should present the Hill with concrete budget numbers about the cost of US EITI.

- Plans for additional congressional briefings:

- It was recommended that meetings with tax oversight committees need to be held. It was also stated that we need to know what tax reporting will look like before these meetings can take place.
- Also recommended that the Subcommittee should reach out to Congressional Research Service (CRS) staff.

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**International Outreach**

- Update on International Secretariat assessment of the UISEITI Application:
  - State Department shared information that recommends that the U.S. be approved for candidacy.
  - Subcommittee will create messaging for the U.S. acceptance over the next few weeks. Each sector will also create messaging.

- Finalizing a set of talking points for getting the message out regarding EITI on U.S. becoming a candidacy.

### **Other Business Items**

- Working Group on Outreach update:
  - Members: Laurie Sherman (CSO), Marina Voskanian (GOV), waiting for confirmation of an Industry person. Co-chairs to work on Industry representative selection.
  - Updating DOI plan from a year ago. Anyone from subcommittee can take a look at it.
  - Calling for possible events that MSG members can attend and speak on EITI.
- Subnational outreach:
  - Questions and suggestions were given on the Opt-In letter that was prepared.
    - What level of State to send to letter to?
    - To do a memo approach because the draft letter is very lengthy.
    - To do briefings at the home states of Congressional members.
  - Greg Conrad is sending letter to state contacts familiar with relevant data.

### **Next Steps\Action Items**

- Neil Brown is setting up full Energy committee staff meeting in Senate.
- Neil Brown will check with CRS staff to see if they want briefing.
- Laurie Sherman to compile a list of possible events for MSG members to attend and speak.
- Laurie Sherman to update DOI plan from last year

### **Next Meeting**

Monday, March 3, 2014

### **Subcommittee Members in Attendance**

Neil Brown, The Lugar Center  
Greg Conrad, Interstate Mining  
Greg Gould, Interior Department  
Aaron Padilla, Chevron  
Laurie Sherman, Transparency International USA  
Veronica Slajer, North Star Group

### **Invitees**

Ryan Ellis, Interstate Mining  
Jerry Gibner, State of Wyoming  
Jennifer Goldblatt, Interior Department  
Anita Gonzales-Evans, Interior Department  
Paul Mussenden, Interior Department  
Judy Wilson, Interior Department

### **Staff**

Rosita Compton Christian, Interior Department, USEITI Secretariat  
Kim Oliver, Interior Department, USEITI Secretariat  
Mia Steinle, Project on Government Oversight