

DATE: December 10, 2012
TO: U.S. EITI Multi-Stakeholder Group Advisory Committee
FROM: U.S. EITI Subcommittee on Outreach and Communications
RE: Outreach Implementation Plan

The U.S. EITI Subcommittee on Outreach and Communications requests approval from the U.S. EITI Multi-Stakeholder Group (MSG) Advisory Committee to implement an outreach plan on behalf of the MSG.

During the months of December 2013 through February 2014, the Subcommittee intends to provide briefings and information on U.S. EITI to the following groups and individuals:

- Congressional Members and staff
- State and regional offices, including governors offices, and state/regional meetings or conferences
- EITI international Board members

The Subcommittee will also continue to conduct outreach to the following stakeholders:

- Industry
- Civil society organizations
- Tribal organizations

The intent of this outreach is to continue the MSG's public education efforts regarding U.S. EITI, both through larger sessions where there are already gatherings of interested parties, as well as through smaller, more informal meetings, and direct engagement with key constituents. The Subcommittee will strive to include representation from all three sectors at all meetings. If that cannot be accomplished, the Subcommittee will decide if the meeting should still take place, and if so, will approve the material/talking point that will be presented beforehand. The Subcommittee will provide a report on progress on any meetings held prior to the upcoming MSG meeting and at each MSG meeting thereafter.

A sample briefing invitation is on the following page.

Sample Briefing Invitation

TO: Interested Personal and Committee Staff
FROM: U.S. EITI Multi-Stakeholder Group
RE: Briefing Opportunity

As you may know, the United States will soon submit a formal application for candidacy to participate in the Extractive Industries Transparency Initiative (EITI), a global governance standard designed to promote transparency in the oil, gas and mining industries through a robust yet flexible methodology for disclosing and reconciling company payments and government revenues in implementing countries. EITI operates through a Multi-Stakeholder Group (MSG), a federal advisory committee made up of representatives from government, industry and civil society. The MSG has been responsible for drafting the candidacy application and, if it is approved by the International EITI Board next year, will implement the USEITI. “Increased revenue transparency” defines the overarching mission of EITI, mitigating negative revenue-related impacts that surround extractive industries. In poorly-regulated governments this may include revealing fraud, graft or corruption. The goals for the United States EITI include identifying revenues paid to government, tracking distribution of those revenues by government, as well as setting a model example for future EITI member countries to follow. EITI also holds great promise for those constituencies who have an interest in understanding how these extractive industry revenues are utilized at the local level to advance socio-economic and other goals.

Members of the MSG are available to provide an overview of the EITI process and the U.S. candidacy application at your convenience. We are happy to meet with you individually, or if significant interest is expressed by several congressional staff members, we may hold a general briefing at a time and place that would be convenient for all. Please let us know about your interest in receiving a briefing on EITI by contacting Greg Conrad of the Interstate Mining Compact Commission at either gconrad@imcc.isa.us or (703) 709-8654. He will then coordinate with a team from the MSG to meet with you at a time and place of your choosing. In the meantime, general information about EITI and a copy of the draft candidacy application may be found at www.doi.gov/EITI. We would appreciate an indication of your interest no later than December 2.