

## **USEITI Outreach and Communications Subcommittee Meeting Summary for Monday, November 18, 2013**

This committee was established by the DFO, ASPMB Rhea Suh, at the November 2013 USEITI MSG meeting. The DFO tasked the subcommittee to pursue the following activities and present the results for full MSG consideration:

- Develop a near-term domestic outreach and communications plan for key stakeholders regarding the USEITI Candidacy Application and propose specific deliverables;
- Develop a plan to coordinate with the State Department on outreach to International EITI Board members to support the success of the USEITI Candidacy Application;
- Develop a long-term outreach and communications proposal

### **Short-term Outreach**

- Subcommittee discussion focused on congressional outreach to ensure that interested members and relevant committee offices on the Hill receive a general briefing regarding the content and submission of the USEITI Candidacy Application. Possible timeframes for briefings by MSG members: On or before December 10, or in January 2014
- Greg Conrad agreed to draft a proposed letter from the MSG offering to provide Hill briefings
- Veronica Slajer will compile a list of Congressional, State and Tribal stakeholders for proactive outreach by the MSG.
- Interior will confirm the appropriate protocol for FACA outreach to the Hill from Interior's Congressional Affairs and Solicitor's offices.

### **Long-term Outreach**

- The subcommittee determined that long-range outreach and communications planning should be postponed until more colleagues could join in the conversation and until the near-term options were fully explored.

### **Next Meeting**

(By teleconference) November 25, 2013.

### **Subcommittee Members in Attendance**

Danielle Brian, Project on Government Oversight  
Greg Conrad, Interstate Mining Compact Commission  
Marti Flacks, State Department  
Veronika Kohler, National Mining Association

Paul Mussenden, Interior Department  
Laurie Sherman, Transparency International-USA  
Veronica Slajer, North Star Group

**Invitees and Staff**

Clare Murphy, State Department  
Misty Seemans, Publish What You Pay  
Mia Steinle, Project on Government Oversight