

USEITI

# Communications Discussion

# Key Coms Questions

- What is the **goal or end state** by the issuance of our first report to the U.S public and stakeholders in December 2015 we want to achieve.
- Given that, what are our outreach goals for the **rest of this calendar year?**

- Who are our **key audiences**, what are the **key things/activities** we need to message by stakeholder group, and what **techniques/tools** should we use?
- What is the **role** the Coms Subcommittee in this? Who is doing what?
- What is the **budget** for these activities (*to follow in the work plan discussion*)?