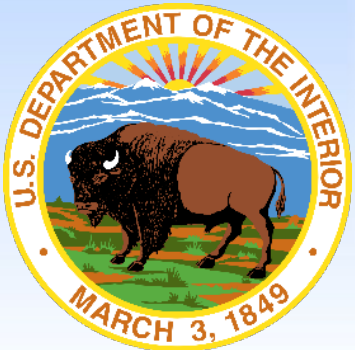
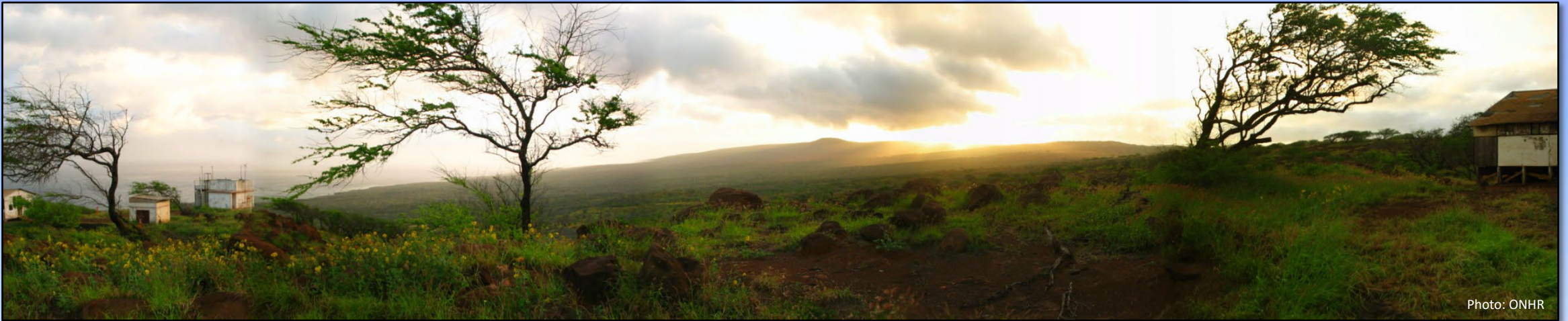


HŌ'IHI GRANT PROGRAM PRE-PROPOSAL INFORMATION SESSION FOR NATIVE HAWAIIAN ORGANIZATIONS



Thursday, May 12, 2022 – 10:00-11:30 am
Virtual Meeting via Microsoft Teams



SESSION OVERVIEW

1. Welcome, Introductions, and Housekeeping
2. Background on the NATIVE Act and BIA-OIED Funding
3. Overview of the HŌ'IHI Program Grant
4. Key Provisions of the NOFO
5. Availability of Technical Assistance
6. Recap of Important Reminders & Deadlines
7. Contact Information
8. Questions & Answers



Photo: Kai Markell

OFFICE OF NATIVE HAWAIIAN RELATIONS



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NATIVE ACT BACKGROUND

Native American Tourism and Improving Visitor Experience (NATIVE) Act



Sen. Brian Schatz
sponsored S.1579 in
the 114th Congress

Sec. 2 Purposes

- (5) to encourage...Native Hawaiian organizations to engage more fully in Native American tourism activities to increase visitation...
- (6) to provide grants, loans, and technical assistance to... Native Hawaiian organizations

Public Law 114–221
114th Congress

An Act

To enhance and integrate Native American tourism, empower Native American communities, increase coordination and collaboration between Federal tourism assets, and expand heritage and cultural tourism opportunities in the United States.

Sept. 23, 2016
[S. 1579]

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE.

This Act may be cited as the “Native American Tourism and Improving Visitor Experience Act” or the “NATIVE Act”.

Native American
Tourism and
Improving Visitor
Experience Act.
25 USC 4351
note.

SEC. 2. PURPOSES.

The purposes of this Act are—

(1) to enhance and integrate Native American tourism—
(A) to empower Native American communities; and
(B) to advance the National Travel and Tourism Strategy;

(2) to increase coordination and collaboration between Federal tourism assets to support Native American tourism and bolster recreational travel and tourism;

(3) to expand heritage and cultural tourism opportunities in the United States to spur economic development, create jobs, and increase tourism revenues;

(4) to enhance and improve self-determination and self-governance capabilities in the Native American community and to promote greater self-sufficiency;

(5) to encourage Indian tribes, tribal organizations, and Native Hawaiian organizations to engage more fully in Native American tourism activities to increase visitation to rural and remote areas in the United States that are too difficult to access or are unknown to domestic travelers and international tourists;

(6) to provide grants, loans, and technical assistance to Indian tribes, tribal organizations, and Native Hawaiian organizations that will—

(A) spur important infrastructure development;

(B) increase tourism capacity; and

(C) elevate living standards in Native American communities; and

(7) to support the development of technologically innovative projects that will incorporate recreational travel and tourism information and data from Federal assets to improve the visitor experience.

grants.
loans.

25 USC 4351.

NATIVE ACT – KEY PROVISIONS

Sec. 5 Native American Tourism and Branding Enhancement

- Taking actions to help empower Native Hawaiian organizations to showcase the heritage, foods, traditions, history and continuing vitality of the Native Hawaiian Community. [Sec. 5 (a)(1)]
- Support efforts of Native Hawaiian organizations to:
 - To identify and enhance or maintain traditions and cultural features that are important to sustain the distinctiveness of the local [Native Hawaiian] community; and
 - To provide visitor experiences that are authentic and respectful. [Sec. 5 (a)(2)]
- Enhance efforts to promote understanding and respect for diverse cultures and subcultures in the United States and the relevance of those cultures to the national brand of the United States. [Sec. 5 (a)(4)]



Photo: Kai Markell

HŌ'IHI PROGRAM ORGANIZATION

- **U.S. Bureau of Indian Affairs – Office of Indian Economic Development (OIED)**
Partnered with the Office of Native Hawaiian Relations (ONHR) to provide funding to Native Hawaiian organizations in furtherance of NATIVE Act purposes.
- **DOI Interior Business Center, Acquisition Services Directorate (IBC-AQD)**
ONHR facilitated an interagency agreement between OIED and IBC-AQD to transfer program funds and provide administrative support for the program.
- **Tribal Tech, LLC**
OIED contracted Tribal Tech to provide technical assistance to NHO grant applicants



HŌ'IHI PROGRAM OVERVIEW

- **Grant Authority:** Native American Tourism and Improving Visitor Experience (NATIVE) Act, 25 U.S.C. 4351 et seq.
- **CFDA Number:** 15.068 -- Native Hawaiian Community Guest Stewardship
- **Program Title:** Heritage (Tourism) Opportunities in Hawai'i (HŌ'IHI)
- **Program Concept / Vision:**
 - The Hawaiian value of hō'ihi (respect), reflected in the 'ōlelo no'eau (Hawaiian proverb) "E hō'ihi aku, e hō'ihi mai," meaning "show respect, get respect" represents the core principle of the Program.
 - Through showing respect, visitors can then be welcomed as guests with a shared kuleana (responsibility) in perpetuating the values and importance of Native Hawaiian traditional knowledge and cultural practices.



HŌ'IHI PROGRAM GOALS

HŌ'IHI Program Goals:

To empower Native Hawaiian Organizations (NHO) to:

1. Showcase the heritage, places, foods, traditions, history and continuing vitality of the Native Hawaiian Community;
2. Identify and enhance or maintain traditions and cultural features that are important to sustain the distinctiveness of the Native Hawaiian Community; and
3. Provide for authentic and respectful visitor experiences in Hawai'i.



HŌ'IHI PROGRAM OBJECTIVES

HŌ'IHI Program Objectives:

NHO grantees will utilize their traditional knowledge and expertise in cultural practices to develop and implement a new, or enhance an existing, engagement program that:

1. Educates visitors on the history, usage, purposes of, and protocols associated with a traditional cultural practice;
2. Engages visitors in the cultural practice such that they develop a first-hand, authentic experience resulting in a greater understanding and appreciation for the Native Hawaiian culture and Hawai'i; and
3. Undertakes related activities with visitors that convey respect and reaffirm the principle of reciprocity to the place, resources, and traditional knowledge holders and practitioners, as well as the sustainability of the cultural practice.



HŌ'IHI PROGRAM DEFINITIONS & ELEMENTS

- **Native Hawaiian Traditional Cultural Practices:**
Include (but not limited to): farming practices, food preparation, material gathering and production of implements, products, and adornments, and cultural activities such as dance, chant, song, arts, construction, and recreation.
- **Visitors or Guests:**
Residents of the State of Hawai'i and visitors / guests who have traveled to Hawai'i from abroad.
- **Reciprocation:**
Willful action or gesture in appreciation, respect, and gratitude for what has been received.
- **Project Location or Site:**
Optional - dependent on the proposed activities.

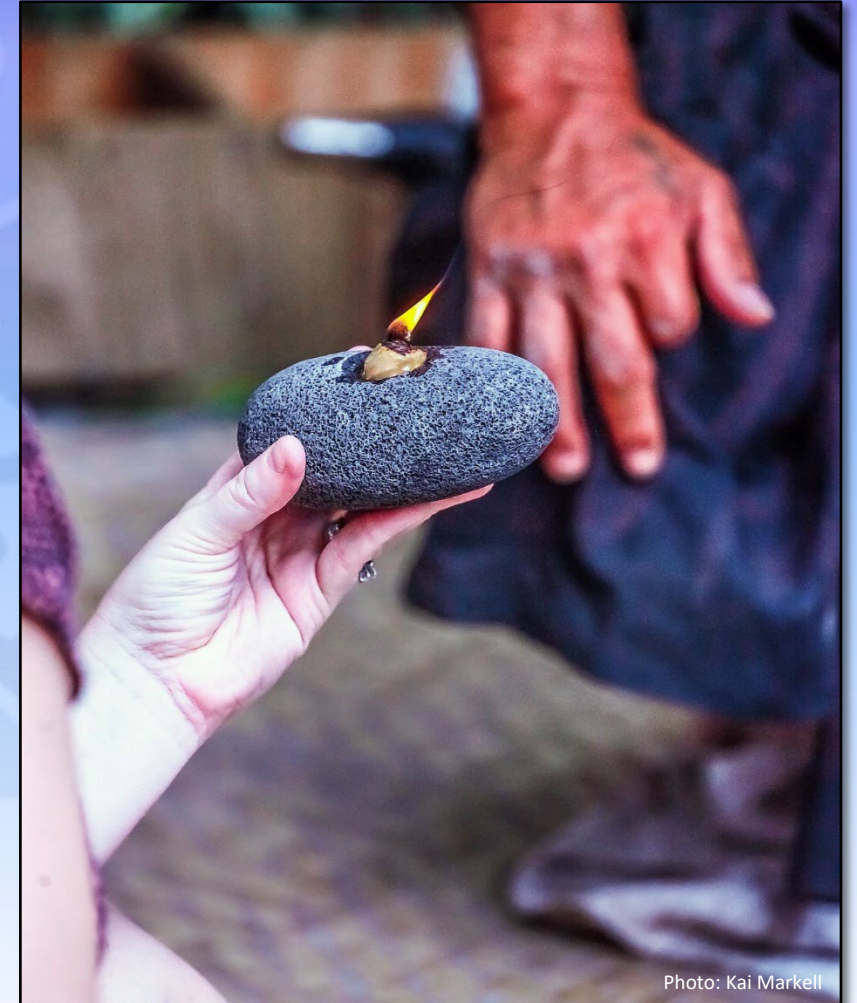


Photo: Kai Markell

NOTICE OF FUNDING OPPORTUNITY (NOFO)

- Funding Opportunity Number: [D22AS00295](#)
- Funding Opportunity Title: Heritage (Tourism) Opportunities in Hawai'i (HŌ'IHI) NATIVE Act Grant Program for Native Hawaiian Organizations
- Total funding (FY22): \$1,000,000
- Grant floor and ceiling: \$50,000 - \$150,000
- Estimated grant amount: \$80,000
- Estimated number of grant awards (FY22): 12



The screenshot shows the Grants.gov website interface. At the top, there is a navigation bar with links for HOME, LEARN GRANTS, SEARCH GRANTS, APPLICANTS, GRANTORS, SYSTEM-TO-SYSTEM, FORMS, CONNECT, and SUPPORT. A search bar is located on the right side of the header. Below the navigation bar, the page title is "VIEW GRANT OPPORTUNITY". The main content area displays the funding opportunity number "D22AS00295" and the title "Heritage (Tourism) Opportunities in Hawai'i (HŌ'IHI) NATIVE Act Grant Program for Native Hawaiian Organizations". The Department of the Interior logo is visible on the left. At the bottom of the page, there are four tabs: SYNOPSIS, VERSION HISTORY, RELATED DOCUMENTS, and PACKAGE. The SYNOPSIS tab is currently selected and highlighted with a red border.

GRANTS.GOVSM
FIND. APPLY. SUCCEED.SM

HELP | REGISTER | LOGIN

SEARCH: Grant Opportunities ▾ Enter Keyword... GO

HOME | LEARN GRANTS ▾ | SEARCH GRANTS | APPLICANTS ▾ | GRANTORS ▾ | SYSTEM-TO-SYSTEM ▾ | FORMS ▾ | CONNECT ▾ | SUPPORT ▾

GRANTS.GOV > View Opportunity

VIEW GRANT OPPORTUNITY

D22AS00295
Heritage (Tourism) Opportunities in Hawai'i (HŌ'IHI) NATIVE Act Grant Program for Native Hawaiian Organizations
Department of the Interior

« Back | Link

Apply Subscribe

SYNOPSIS | VERSION HISTORY | RELATED DOCUMENTS | PACKAGE

The U.S. Department of the Interior (DOI), Interior Business Center (IBC), Acquisition Services Directorate (AQD)

an agent for

Office of Native Hawaiian Relations

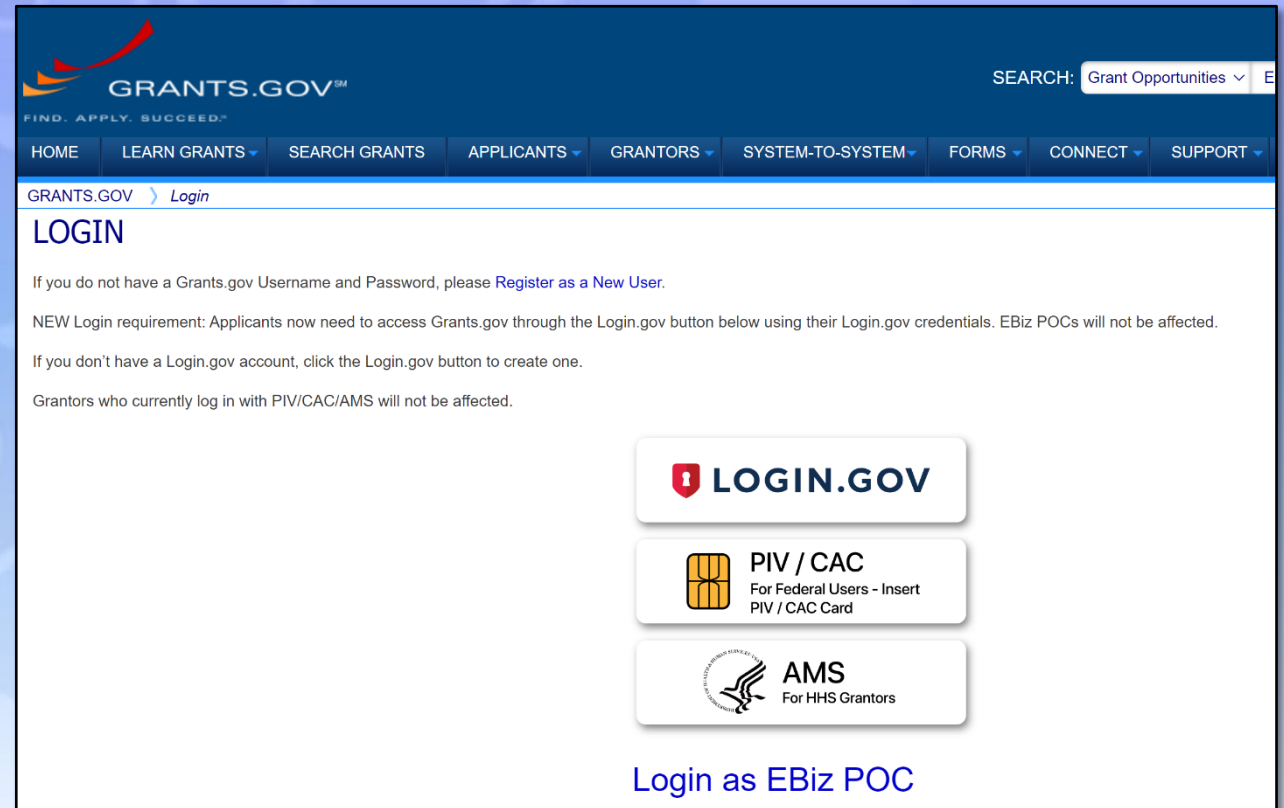


2022
D22AS00295

NOTICE OF FUNDING OPPORTUNITY (NOFO)

Dates, Submittal, and Timeline:

- Posting Date:
April 7, 2022
- Pre-Proposal Information Session:
May 12, 2022
- **Closing Date for Applications:**
June 7, 2022
- Application Submittal: [Grants.gov](https://www.grants.gov)
(Registration in Grants.gov required)
- Anticipated Award Date:
August 31, 2022
- Grant Period: 1-3 years from award date



PROJECT NARRATIVE AND BUDGET

Key Provisions of NOFO Section D2:

1. Statement of Need: *Why is this project necessary and how does it advance the NATIVE Act?*
2. Project Goals and Objectives: *What are the outcomes and how will they be achieved?*
3. Project Activities and Work Plan: *Describe (with sufficient detail) the activities to be conducted*
4. Project Schedule and Milestones: *Provide a schedule for the Work Plan and project activities*
5. Project Monitoring and Evaluation: *How will the work be monitored and evaluated for success?*
6. Description of Entities Undertaking the Project: *Describe the NHO, partners, key individuals*
7. Reciprocity and Sustainability: *Describe how activities will convey respect and reciprocity*
8. Map of Project Area: *If site specific, provide a location address and map of the project area*
9. Site Access / Control: *If site specific, provide authorization to conduct activities with visitors*
10. Detailed Budget Proposal / Justification: *Complete SF-424A Budget Form and justification*

OTHER PROJECT NARRATIVE DETAILS

- Project Summary and Project Narrative may be **NO MORE THAN 20 pages in total**
 - Times New Roman 12-point font, single spaced with 1-inch margins, and formatted for standard Letter size (8.5x11-inch) paper.
- Native Hawaiian Organization Attestation: “Native Hawaiian Organization” as defined in the NATIVE Act P.L. 114–221 (130 STAT. 847) Section 3(3). Criteria include:
 - A nonprofit organization;
 - That serves the interests of Native Hawaiians;
 - That is recognized for having expertise in Native Hawaiian culture and heritage, including tourism; and
 - In which Native Hawaiians serve in substantive and policymaking positions.
- Documentation of 501(c)(3) status from the IRS
- Conflict of Interest Disclosure
- SAM.gov Registration
- Overlap or Duplication of Effort Statement



PROPOSAL EVALUATION & SCORING

Evaluation Committee will be formed of 5-8 individuals with relevant cultural, visitor industry, and programmatic expertise.

- **Technical Merit: 30 Points**

Project needs, goals, and objectives are sound and methods are likely to be effective.

- **Work Plan and Project Schedule: 25 Points**

Work plan is reasonable and provides a realistic schedule with milestones and outputs.

- **Monitoring and Evaluation: 10 Points**

Relevant information is gathered to support the project and evaluate its effectiveness.

- **Qualifications: 20 Points**

NHO has experience, knowledge, and abilities to perform the work and achieve project goals.

- **Budget: 15 Points**

Good use of funds to implement the work plan according to the project schedule.

- **Maximum Points: 100 Points**

TECHNICAL ASSISTANCE – TRIBAL TECH, LLC

- Under contract with BIA-OIED to serve American Indians, Alaska Natives, and Native Hawaiians
- Tribal Tech is a Native American SBA 8(m), 3rd-party verified, woman-owned small business
- Pre-application technical assistance for HŌ‘IHI Grant NOFO
- Training workshops in fall 2022 for Grant Writing, Business Plan Development, and Business Sustainability



Christine Celentano
Project Manager



Elwood Pipestem-Ott
Technical Assistance
Coordinator CONUS & AK



Makana Reilly
Technical Assistance
Coordinator Hawai'i

TECHNICAL ASSISTANCE

- Technical Assistance Intake Form – ONHR webpage: www.doi.gov/hawaiian/hoihi-grant

An official website of the United States government [Here's how you know](#)

U.S. Department of the Interior
Indian Affairs


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RELATED TOPICS
[GRANTS](#)

PROVIDED BY
[OFFICE OF INDIAN ECONOMIC DEVELOPMENT](#)

Technical Assistance

TRIBAL  TECH

The Office of Indian Economic Development proudly announces the availability of Technical Assistance through our contractor, Tribal Tech. All eligible entities, including tribes, tribal organizations and Native Hawaiian Organizations can now request support for:

- Pre-application training;
- Grant writing;
- Business Plan Development; or
- Sustainability training.

For more information please visit OIED's [technical assistance page](#).

[Intake Form for Technical Assistance](#)



ONHR Intake Form - Heritage (Tourism) Opportunities in Hawai'i (HŌ'IHI)

Office of Native Hawaiian Relations

RECAP & IMPORTANT REMINDERS

- **Proposal Submittal Deadline:** **June 7, 2022 at 5:00 pm Hawai'i Standard Time**
- **Proposal Submittal:** Applicants must register and submit applications in Grants.gov
 - Use the [Grants.gov Workspace](#) to complete SF-424 forms and upload attachments, technical proposal and detailed budget proposal, to complete application package
- **Be mindful of requirements for Project Narrative, Budget, and Other Documents**
- **Total funding (FY22):** \$1,000,000
- **Grant floor and ceiling:** \$50,000 - \$150,000
- **Estimated grant amount:** \$80,000
- **Estimated number of grant awards (FY22):** 12
- **Anticipated Award Date:** August 31, 2022
- **Grant Period:** 1-3 years from award date

The screenshot shows the Grants.gov Workspace Overview page. The header includes the Grants.gov logo, a search bar, and navigation links (HELP, REGISTER, LOGIN). The main navigation bar has tabs for HOME, LEARN GRANTS, SEARCH GRANTS, APPLICANTS (selected), GRANTORS, SYSTEM-TO-SYSTEM, FORMS, CONNECT, and SUPPORT. The breadcrumb trail shows GRANTS.GOV > Applicants > Workspace Overview. The page title is WORKSPACE OVERVIEW. On the left, there are two sections: GRANT APPLICATIONS (with links like How to Apply for Grants, Track My Application) and APPLICANT RESOURCES (with links like Workspace Overview, Workspace Basic, Workspace Intermediate, Workspace Advanced, Workspace Process, Workspace Roles, Custom Roles, Applicant Eligibility, Organization Registration, Applicant Registration, Applicant Training, Applicant FAQs, Adobe Software Compatibility, Submitting UTF-8 Special Characters, Encountering Error Messages). The main content area is titled 'Get Started on Your Workspace Application' and explains that Workspace is the standard way for organizations or individuals to apply for federal grants. It also mentions that Grants.gov Workspace allows applicants and organizations to tailor their application workflow. Below this, there are three columns representing different application approaches: Basic, Intermediate, and Advanced. Each column lists specific benefits and requirements.

Basic	Intermediate	Advanced
+ Best for organizations with 1-2 registered Grants.gov users	+ Best for organizations with 3-5 registered Grants.gov users	+ Best for organizations with external Grants.gov users, such as consultants
+ Application forms are downloaded and emailed to collaborators before being uploaded back to the workspace	+ Applicant teams are typically comprised of an AOR who submits, as well as a Workspace Owner who oversees form completion	+ Workspace Owner manages form access + Workspace Owner adds subforms

CONTACT INFORMATION

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- **Tribal Tech, LLC**

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Makana Reilly, Tech. Asst. Coordinator – Hawai'i

Email: makana@wopilallc.com

Phone:

MAHALO!

QUESTION & ANSWER SESSION

1. Please keep your microphones muted
2. Please be respectful of time and other participants' desire to ask questions
3. During Q & A, questions may be asked two ways:
 - a. Use the “raise hand” function and unmute when called
 - b. Type your question using the “chat” function
4. Q & A session will be recorded for transcription purposes only
5. Presentation and Questions & Answers will be posted to ONHR's webpage: www.doi.gov/hawaiian/hoihi-grant