



THE SECRETARY OF THE INTERIOR
WASHINGTON

ORDER NO. 3365

Subject: Establishment of a Senior National Advisor for Recreation

Sec. 1 Purpose. This Order establishes the position of “Senior National Advisor to the Secretary for Recreation” to ensure deliberate and active coordination of recreational policy in the U.S. Department of the Interior (Department).

Sec. 2 Background. For generations, countless Americans have recreated across the Nation’s natural landscapes and waters, enjoying opportunities steeped in traditions and rich in history. The Department has significant recreational programs and responsibilities. Examples of the wide range of recreational activities enjoyed by the public on Department lands and waters include: camping, hunting, fishing, hiking, horseback riding, boating, whitewater rafting, hang gliding, off-highway vehicle driving, mountain biking, birding and wildlife viewing, photography, climbing, winter sports, and visiting natural and cultural heritage sites. Public enjoyment of such opportunities, in conjunction with simply relaxing and socializing, contribute greatly to our Nation’s health and well-being.

In addition, thousands of rural and urban communities benefit from recreation on Federal lands. When Americans play outside during outings or overnight trips, their spending directly supports outdoor-oriented companies such as outfitting and guiding, lodging, and concessions. Many of these businesses are small, minority-, women-, or veteran-owned.

For example, in 2017 the American outdoor recreation economy generated \$887 billion in consumer spending, \$65.3 billion in Federal tax revenue, and \$59.2 billion in State and local tax revenue and created 7.6 million American jobs [Outdoor Industry Association, *The Outdoor Recreation Economy*. October 2017.]. The revenue generated helps to reduce the significant maintenance backlogs that exists on lands managed by the Department. Enhancing recreational opportunities can only help to further defray the cost of maintaining our treasured public lands.

Sec. 3 Authority. This Order is issued under the authority of 43 U.S.C. 1451, section 2 of Reorganization Plan No. 3 of 1950 (64 Stat. 1262), and other applicable statutes.

Sec. 4 Senior National Advisor to the Secretary for Recreation. There is established, in the Immediate Office of the Secretary, the position of “Senior National Advisor to the Secretary for Recreation” (Advisor). The Advisor reports directly to the Secretary, who retains all decision making authority.

a. Duties and Responsibilities of the Advisor. The duties of the Advisor include, but are not limited to:

(1) Advising the Secretary, Deputy Secretary, Assistant Secretaries, and/or Chief of Staff on all aspects of recreational policy.

(2) Developing and coordinating strategies, policies, and practices that promote responsible development of all types of recreational opportunities on public lands and waters managed by the Department.

(3) Identifying regulatory burdens that unnecessarily encumber recreational activities on lands managed by the Department and developing strategies to eliminate or minimize these burdens.

(4) Promoting efficient and effective processing of recreation-related authorizations, permits, regulations, and agreements. This includes, but is not limited to, working with the Assistant Secretaries and other Department leadership in prioritizing the work of bureaus/offices in developing and implementing recreation policy and affairs; tracking progress of bureaus/offices; and resolving obstacles to recreational opportunities.

(5) Chairing boards, councils, and committees concerned with the research and development of enhanced recreational opportunities on public lands and waters and representing the Secretary, Deputy Secretary, and/or Chief of Staff in recreation-related meetings of high-level governmental officials and before recreation-related internal and external stakeholder meetings and conferences.

(6) Undertaking such other actions as directed by and on behalf of the Secretary that relate to recreation policy and affairs including, but not limited to, coordinating:

(a) policy and regulatory decision making for developing and enhancing recreational opportunities on public lands and waters;

(b) development of policies for the coordination of different forms of recreation on public lands; and

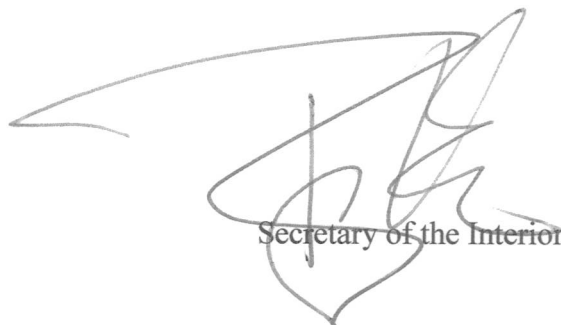
(c) possibilities for generating revenue to assist in the development of additional recreational opportunities while reducing maintenance backlogs.

(7) Working with other Federal agencies and offices, and State regulatory agencies and offices, to improve the coordination of recreation policy and private parties to explore opportunities for public-private partnerships to develop and enhance public recreational opportunities on public lands and waters.

b. Bureau and Office Responsibilities. Each Assistant Secretary and bureau/office head, including the Solicitor, shall designate a liaison to serve with the Advisor in accordance with this Order.

Sec. 5 **Implementation.** The Advisor and Chief of Staff are responsible for implementing this Order.

Sec. 6 **Expiration Date.** This Order is effective immediately. It will remain in effect until its provisions are converted to the Departmental Manual or until amended, suspended, or revoked, whichever occurs first. The termination of this Order will not nullify implementation of the requirements and responsibilities affected herein.



Secretary of the Interior

Date: 4/18/18