

A Million Acts of Safety

Campaign Ideas to Consider:

- Consider discussing behavioral aspects for accident prevention initiatives. Why behavior? Based on data, over 70% of 2009 DOI cases were a result of behavior.
- Recommend managers encourage more safety talk in staff meetings; encourage subordinate supervisors to do the same and ask for feedback on the talks
- Request employees hold more frequent “tailgate” safety meetings; especially for workers typically exposed to greater risk in daily operations (facility maintenance workers, Law Enforcement, chain saw operators, trail workers, etc...)
- Organize a safety morning or afternoon where managers, supervisors and safety representatives visit work areas (not their own) to see how things are going
 - Encourage positive feedback on good safety performance
 - Encourage positive improvement through good safety discussions
 - Consider offering tokens (redeemable against some small organizational prize) to employees for demonstrating positive safe acts/conditions/systems of work found during each site visit
- Encourage employees to nominate their safest worker of the quarter or year – publicly recognize the winner(s)
- Consider having Personal Protective Equipment (PPE) suppliers come to the work area and do a presentation for employees on choosing appropriate PPE, correct fitting, etc...
- Organize some fire extinguisher training demonstrations -- possibly with a supplier
- Setup safety training sessions throughout the month or periodically throughout the year to accommodate employee schedules for maximum attendance. Typical operations tempo & staffing levels throughout the year often curtails amount of time to hold quality safety training courses
- Publicize and run a week long safety suggestion campaign with suggestion boxes, paper pins etc., all around the work areas for maximum employee participation – recognize employees with the best safety suggestions

- Have an art competition on a safety topic – provide some form of recognition to the winners
- Stage major accident “mock” exercises with local emergency services to better train staff in emergency response operations
- Conduct safety spot checks of organizational vehicles to assure safe vehicle operations (check tires, seat belts, etc...)
- Organize free fitness, cholesterol, blood pressure assessments to promote healthy living
- Conduct highway safety presentations or provide informational handouts to staff
- Provide information on water safety (either recreational and/or work related)
- Provide information on fire safety (at home and at work) -- include local resource supplier information to acquire smoke alarms, fire extinguishers, etc...
- Consider offering training courses for specific occupations. For example, fall protection for workers required to work on elevated surfaces or defensive driving for all employees.
- Hold a safety poster and/or slogan competition – provide winners recognition
- Conduct a hazard spotting competition – recognize the safest work area
- Hold a safety treasure hunt by locating safety instructions and devices around the site
- Organize a safety quiz related to typical site safety policy, rules, or procedures and consider offering small prizes (e.g., first aid kits, water containers, pens, key chains, etc...)
- Consider sending out a safety newsletter after the event -- share success stories