



THE WHITE HOUSE

The White House Forum on American Latino Heritage

United States Department of the Interior

Yates Auditorium
1849 C Street, NW
Washington, DC 20240

October 12, 2011

AGENDA

7:00 am **Registration** – Department of the Interior Library

8:45 am **Welcome Remarks**

Secretary Ken Salazar, Department of the Interior
Jon Jarvis, Director of the National Park Service

Presentation of Colors

United States Park Police

National Anthem

Belva Fletcher

Invocation

Father David Garcia, Director, Old Spanish Missions,
Archdiocese of San Antonio

“The Diversity of American Latinos”

Representative Charles Gonzalez

“The Importance of Education in Understanding America’s Heritage”

Representative Mario Diaz-Balart

9:30 am **Panel 1 Keynote: “Contributions of American Latinos in the American Economy”**

Linda Alvarado, President of Alvarado Construction

9:40 am Panel 1: Recognizing the Contributions of American Latinos in the American Economy
 Moderated by Secretary Hilda Solis

Javier Palomarez	President and CEO of the United States Hispanic Chamber of Commerce	American Latinos' Financial Influence in the American Economy
Dolores Huerta	Co-founder and First Vice President Emeritus of the United Farm Workers of America	American Latinos' Contributions to the Labor Movement
Martin Cabrera	President of Cabrera Capital Markets	Celebrating the Strengths of the American Latino Business Community and the American Jobs Act

10:40 am Break

11:00 am "American Latinos Achieving the American Dream"
 Senator Robert Menendez

"An Inclusive America – Recognizing the Nation's Diverse Heritage"
 Secretary Ken Salazar

Introduction of the President
 Sergeant 1st Class Leroy A. Petry, Medal of Honor Recipient

Remarks by the President of the United States

12:00 pm Lunch

12:30 pm Media Avail / Photo Opportunity with Panelists

1:30 pm Panel 2 Keynote: "Honoring the Contributions of the American Latino in America's Wars"
 Secretary Eric Shinseki

1:40 pm Panel 2: Honoring the Contributions of American Latinos from the Revolutionary War to Iraq and Afghanistan
 Moderated by Steve Muro, Under Secretary for Memorial Affairs,
 United States Department of Veterans Affairs

Albert Gonzales	Commander of the American G.I. Forum	Fighting for Independence and Unity: America's Wars at Home
Dr. Maggie Rivas-Rodriguez	Associate Professor of Journalism, University of Texas	Fighting for Democracy: America's Wars Abroad
Major General Angela Salinas	Director of Manpower Management Division, Manpower and Reserve Affairs, Headquarters Marine Corps	Fighting Terrorism: The 9/11 Generation

2:40 pm Break

2:50 pm Panel 3 Keynote: "The Influence of American Latinos on American Culture"
 Ray Suarez, Senior Correspondent for Newshour

3:00 pm Panel 3: Celebrating the Contributions of American Latino Heritage in Arts and Culture
 Moderated by Secretary Ken Salazar

Maria de Leon	Executive Director, The National Association of Latino Arts and Culture (NALAC)	Celebrating the Artistic Influence of American Latinos
Dr. Estevan Rael-Galvez	Vice President of Historic Sites for National Trust for Historic Preservation	The Importance of Place in Understanding the American Latino
Maria Agui Carter	President, Iguana Films, Chair, National Association of Latino Independent Producers (NALIP)	Preserving American Latino Heritage for the Next Generation

- 4:00 pm** **Readout with American Latino Heritage Historians**
- 4:05 pm** **Move to Breakout Sessions**
- 4:15 pm** **Breakout Sessions with American Latino Heritage Historians**
- 5:15 pm** **Breakout Sessions End**
- 5:20 pm** **Closing Statement**
Supreme Court Justice Sonia Sotomayor
- 5:25 pm** **Closing Remarks**
Secretary Ken Salazar
- 5:30 pm** **Program Ends**